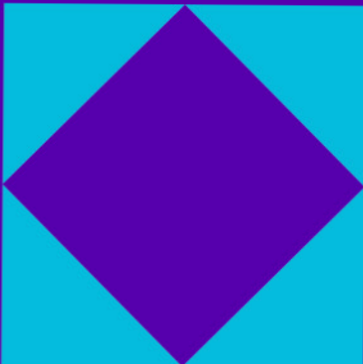
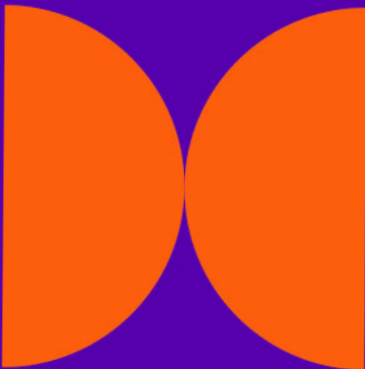
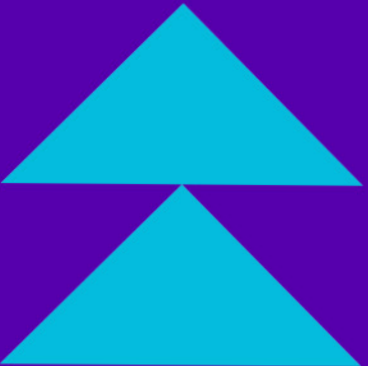


# Collegiate Competition

April 8th 2024



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## “Calling All Changemakers”

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Professional  
Development Day

Artificial  
Intelligence  
& Project  
Management



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# From the President

Greetings, and welcome to **THEProject 2024**, our 12th Annual Collegiate Project Competition!

Thank you to the visionaries of THEProject. Since 2011, THEProject has impacted the lives of a multitude of students over the years, becoming one of the flagship educational opportunities for the Western Michigan Project Management Institute (WMPMI).

The mission of THEProject is to promote project management as a career choice for students and provide them an avenue of communication and involvement to facilitate the development of their leadership skills. This competition gives students a real-life scenario, creating an environment in which they must effectively utilize project management methodology. The students generate project deliverables that are evaluated and scored by project management certified professionals. At the end of Event Day, which is the culmination of weeks of challenging collaboration that simulates the real-life work of professional project managers, executive judges evaluate the competing student teams.

The work these students perform throughout THEProject is critical to their growth and the sustainability of project management as a profession. According to PMI's most recent Talent Gap report, 2.3 million individuals are projected to be required each year to fill all the project management-oriented positions expected to open by 2030. To be competitive, companies will need project management professionals, who are the students of today, that possess skills in communication, problem solving, collaborative leadership, and strategic thinking. THEProject gives these students an opportunity to develop these skills in a competitive setting.

An event of this caliber does not occur without the commitment and dedication of many volunteers.

I would especially like to thank our College Champions, mentors, PMO panelists, executive judges,

volunteers, and THEProject Core Team. A huge thank you to the WMPMI Board of Directors who supported this event behind the scenes. In the words of Sherry Anderson (the famous Canadian Curler), "Volunteers don't get paid, not because they're worthless, but because they're priceless." Thank you all for your support, hard work, time, and dedication to this event. On behalf of the Board of Directors, thank you to our chapter sponsors who continually support the endeavors of WMPMI.

Finally, to the students, thank you for participating in THEProject 2024. On behalf of the WMPMI Board of Directors, I wish you every success in all your future endeavors.



**Rosemary Mills, MBA, CPIM, PMP**  
President  
PMI Western Michigan Chapter

## Agenda

START TIME	END TIME	EVENT	LOCATION
<b>10:30 AM</b>	<b>12:00 PM</b>	<b>Doors Open/ Team Check-in/ Team Practice Time</b>	<b>Hallway</b>
10:45 AM	11:15 AM	Teams A & C In-Room Practice	Executive Room A / B
11:15 AM	11:45 AM	Teams B & D In-Room Practice	Executive Room A / B
12:00 PM	12:15 PM	Welcome	Ballroom
<b>12:15 PM</b>	<b>1:15 PM</b>	<b>Lunch</b>	<b>Ballroom</b>
<b>12:45 PM</b>	<b>1:15 PM</b>	<b>Panel Interview</b>	<b>Ballroom</b>
<b>1:45 PM</b>	<b>2:45 PM</b>	<b>Presentations - Division 1</b>	<b>Executive Room A</b>
1:45 PM	2:15 PM	TEAM A	Executive Room A
2:15 PM	2:45 PM	TEAM B	Executive Room A
<b>1:45 PM</b>	<b>2:45 PM</b>	<b>Presentations - Division 2</b>	<b>Executive Room B</b>
1:45 PM	2:15 PM	TEAM C	Executive Room B
2:15 PM	2:45 PM	TEAM D	Executive Room B
2:45 PM	3:40 PM	Afternoon Snacks & Eclipse Viewing	Ballroom
<b>3:30 PM</b>	<b>5:45 PM</b>	<b>Registration for Members</b>	<b>Hallway</b>
3:40 PM	3:50 PM	Announce Final Two	Ballroom
3:50 PM	4:00 PM	Introduction of Executive Judges	Ballroom
4:00 PM	4:30 PM	Finals Team 1 Presentation	Ballroom
4:30 PM	5:00 PM	Finals Team 2 Presentation	Ballroom
5:00 PM	5:45 PM	Executive Judges Review	Executive Room A
5:00 PM	5:45 PM	Cash Bar & Networking	Ballroom
<b>5:45 PM</b>	<b>6:45 PM</b>	<b>Dinner</b>	<b>Ballroom</b>
6:00 PM	6:10 PM	Welcome, Acknowledge Students and Teams, Intro of Key note speaker	Ballroom
<b>6:10 PM</b>	<b>7:10 PM</b>	<b>Key Note Speaker David C. Johnson, PMP</b>	<b>Ballroom</b>
7:10 PM	7:20 PM	Final Two Awards	Ballroom
7:20 PM	7:30 PM	Closing Remarks	Ballroom



# Sponsors



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Patricia Brown-May, MBA, PMP  
*Birlasoft*



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**VP Marketing**  
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*Charter Properties*



**VP Academic Outreach**  
Matt Mills, PMP  
*Stryker*



**VP Professional Development**  
Mary Hladio PMP  
*GE Aerospace*





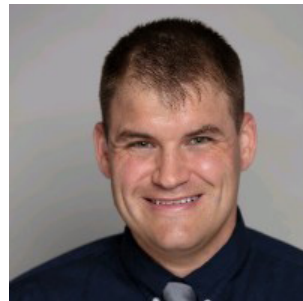
# WMPMI Board - Directors



**Director, Administrative Technology**  
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**Director, Professional Development Day**  
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**Director, Academic Outreach - THEProject**  
Travis Pursel, PMP  
Dematic



**Director, Academic Outreach 9-12 High School**  
Nadia Sunny  
WMPMI



**Director, Processes & Procedures**  
Jay Nadeem, PMP  
Dematic



# The WMPMI Vision, Mission, and Value Proposition

## OUR VISION

WMPMI provides the best member experience.

## OUR MISSION

To attract, serve, and support our members.

## VALUE PROPOSITION

- Grow your network
- Obtain globally recognized PMI certifications.
- Contribute to your local community. WMPMI offers many volunteer opportunities.
- Take your career to the next level by tapping into the latest project management knowledge and trends through the programs WMPMI offers.





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# What is THEProject?

This year is the 12th annual competition for the Western Michigan Project Management Institute (WMPMI) collegiate project management competition – THEProject. The Project engages college students in the practice of project management, develops their leadership skills, and provides them with a showcase to demonstrate their leadership abilities with business and community leaders from West Michigan.

## Who participates in THEProject?

Student teams comprised of 3 to 6 students from colleges and universities in the Western Michigan area. Although project management tends to favor business, computer science, and engineering curriculums, students of all academic disciplines are highly encouraged to participate. PMP® (project management professional) certified mentors are assigned to each team. In addition, there are faculty champions from each school, a core team of WMPMI members covering a variety of competition responsibilities, and a panel of PMP-certified judges.

## Why do students want to participate?

THEProject engages college students in the practice of project management, develops their leadership skills, and provides them with a showcase to demonstrate their leadership abilities on stage and in person with business and community leaders from West Michigan.

This competition is an excellent tool to teach real world skills to students, to incite an interest in project management as a career, and to ignite an understanding of how complex problems can be solved and solutions delivered using tools that have been honed in the fires of real-life practice. Finally, the finalist teams in the competition receive cash prizes. Non-finalists teams may receive prizes in a variety of categories during the awards presentation as well.

## What's the format?

Teams are provided a real-life scenario and must provide solutions in the form of a project plan. The assigned PMP-certified mentors teach them how to transform their solutions into project plans using the initiating and planning processes documented in A Guide to the Project Management Body of Knowledge (a.k.a., the PMBOK). Teams have a number of deliverables with due dates to pass through the different Phase Gates. Teams are judged on their use of proper project management techniques, the quality of their solutions, and their ability to present their project plans.





# WMPMI THEProject 2024

## THEProject Overview:

Student teams will develop a community event day based on the Lake Michigan shore which highlights Michigan natural resources and Military services via demonstrations, information sessions and contests for attendees! Students are required to develop a Project Charter and Project Plan including the project and event day schedule, budget, location, and high-level logistical plans while applying their PMI principles. Student event planning should include alternate plans in case of inclement weather and other risks to the event (extreme planning like “what happens if we have a pandemic” or “what happens if we have a public safety risk” may be covered in a basic risk mitigation plan).



## THEProject Description:

The Michigan Lakeshores Elemental Experience is the ideal concept of community embracement of technology, wonderment, and United States military awareness on a large public scale. Students will be planning a community event day! The community project will provide demonstrations and activities that involve all three elements that are found on Michigan’s Lakeshores, Air – Water – Beach!

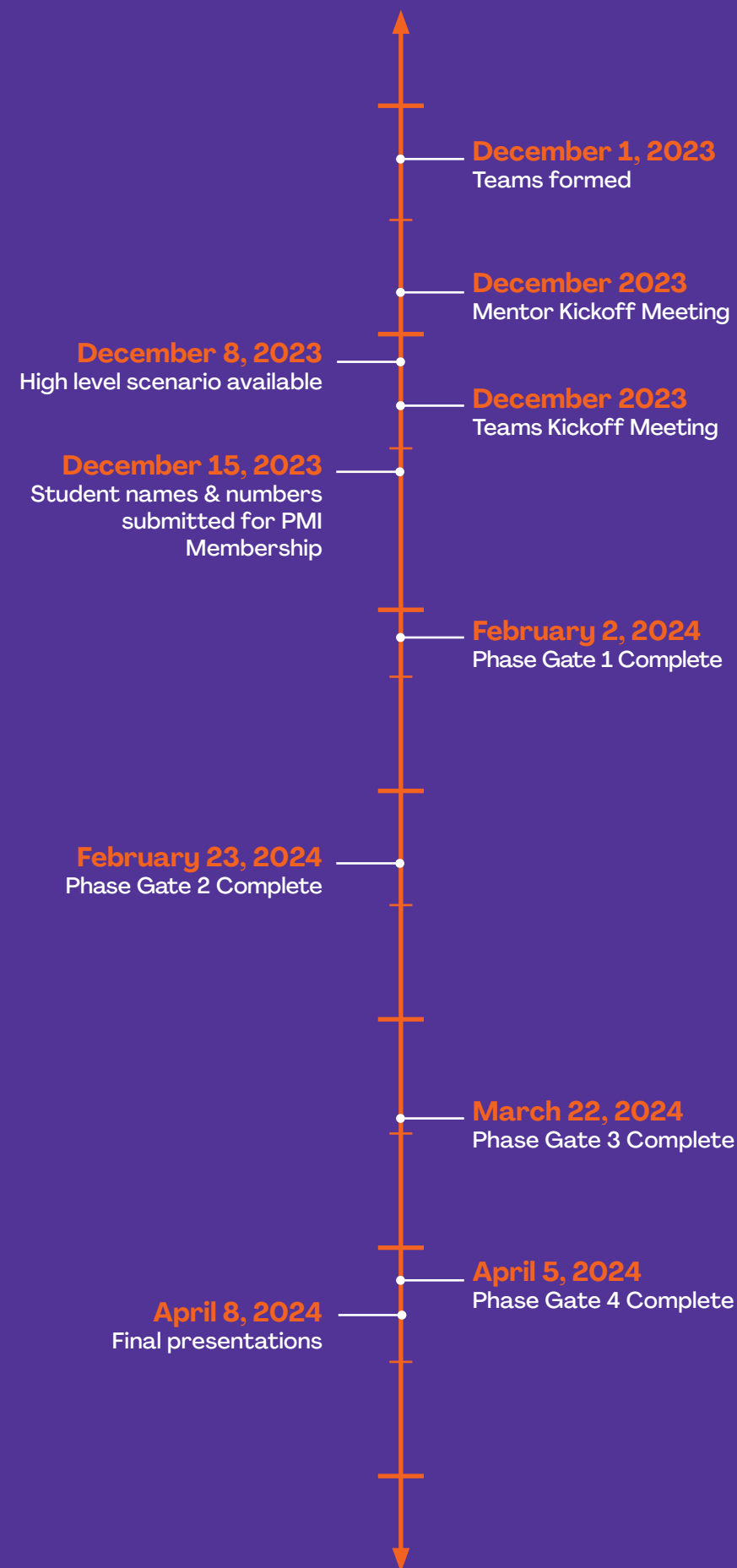
The event day will also allow a media platform where veteran and Military supportive organizations can facilitate fundraising opportunities that will bolster recruitment and support efforts for veterans and currently serving military service members with tangible and intangible benefits.

The project will foster community comradery, engage government institutions, and bolster organizational support for military recognition and recruitment through private and public sponsorships.

The greatest benefit to the community is that the event is free of charge for the public and will be solely funded by sponsorships and donations.

This event’s goal is to become self-sustaining through community adoption and ongoing funding through community interest. The event will continue to facilitate local municipalities with free access to U.S. military technology, aerospace innovation, and local organizational resources.





## THEProject Requirements:

1. Apply PMBOK – 7th Edition framework to deliver a Project Brief and a Project Plan for the event
2. Project Scope Overview must include the following:
  - a. Purpose/Justification
  - b. Requirement/Scope
  - c. Success Criteria
  - d. Project Sponsors, Project funding and Project Budget
  - e. Resources including Budget of \$1M for Year1
  - f. Project and Event Day schedule
3. Project Plan must include the following:
  - a. Performance Domains to deliver the project scope
  - b. Tailoring techniques for the various components
  - c. Models, Methods, Artifacts leveraged on this project
  - d. Project sustainment including all Resources (materials, personnel, funding, technology)

## THEProject Benefits:

- 1st Place Team - Cash Prize
- Networking Opportunities with Project Management Professionals
- Real world application of the Project Plan, see the plan in action at actual event





# From the VP of Academic Outreach

The mission of the Academic Outreach Team from the Western Michigan Chapter PMI is “To use education and education programs to advance the profession of Project Management by informing people about the practice and real-world application of Project Management”. THEProject 2024 marks the twelfth year of this collegiate competition. This year’s scenario was fun but had a broad logistical base needed to pull off a major celebration of the Lake Michigan waterfront. All teams did a wonderful job and should be proud of the planning they accomplished.

Thank you to all who made THEProject happen this year! The competition would not have been possible without the

support of the WMPMI Board of Directors,

THEProject Core Team, the school Champions, Mentors, Panelists, Executive Judges, and our many other volunteers. You all provided the diligence, energy, knowledge, and skills to make THEProject the success that it is! A VERY special thanks goes to the students, who never fail to impress me every single year with their hard work and dedication.

On behalf of the Board of Directors and THEProject Core Team, we want to give a shout out to everyone that is here today, to see and hear what these amazing students have accomplished with their project plans and tireless pursuit of this extra-curricular activity. Yes, in addition to their schoolwork

and other school activities outside of the classroom, these stellar young adults accepted the challenge from WMPMI and chose to gain exposure and insight into what project management has to offer the working community.



**Matt Mills**  
VP of Academic Outreach

## Core Team Members of THEProject 2024

<b>Project Manager of Program Booklet</b>	Patricia Brown-May
<b>Assistant Project Manager of Program Booklet</b>	Nathan Ruffer
<b>Project Manager of PMO Panelist</b>	Corbett Fletcher
<b>Project Manager of Mentors</b>	Nancy Hawk
<b>Project Manager of School Champions</b>	Charles Baxley
<b>Project Manager of Event Day</b>	Ashley Dechnik
<b>Assistant Project Manager of Event Day</b>	Becca Barkley
<b>Director, Academic Outreach - THEProject</b>	Travis Pursel
<b>Vice President of Marketing</b>	Natalie Lowell
<b>Vice President of Academic Outreach</b>	Matt Mills

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# PMO Panelists



**PM of Panelists**  
**Fletcher Corbett, PMP**  
Sr. Continuous Improvement Specialist  
Munson Healthcare



**Keith Pustover, PMP**  
Senior Project Manager  
DENSO West Michigan Labs



**Andrea Brandt, PMP, MBA**  
Senior Project Manager  
TruStage



**Taylor Garrity, PMP**  
Project Manager II  
OSF Digital



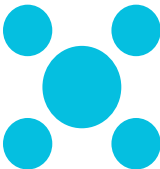
**Jamal Stewart, CPL/USMC Veteran, PgMP**  
Program Manager at Altron Automation  
Director of Operations & CEO of Creative Community



**Ruth Shirma, PMP**  
Director, Strategy & Execution  
Elkay Interior Systems



**Kevin Turner, PMP**  
Project Manager  
Self-employed



# PMI Project Management Academic Scholarships

PMI invests in rising leaders by funding scholarships for undergraduate and graduate study in project management and project management–related fields. General scholarships are available to all students, while a subset of scholarships require students to be enrolled in a GAC–accredited program.

Applications for scholarships open **1 March 2024**  
and close **1 May 2024**



## General Scholarships

**PMI Eric Norman Fellows Scholarship (US\$2,000)**

**PMI Founders Scholarship (US\$2,000)**

**Dr Harold Kerzner Scholarships (US\$7,500 each)**

...and more!

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## Global Accreditation Center (GAC) Scholarships

**Global Accreditation Center (GAC) Scholarships (US\$3,000 each)**

[Learn More](#)

**Employee Resource Group (ERG) Diversity, Equity & Inclusion Scholarships (US\$5,000 each)**

- Black Professionals ERG
- LGBTQIA+ ERG
- Women's ERG
- Neurodivergent and Disability ERG

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# Guest Speaker



**David C. Johnson, PMP**

David is a Senior Program Manager for L3Harris in Grand Rapids. He has direct P&L responsibility for the Displays product line totaling about \$80M in annual sales and has cross functional impact for a total \$350M in revenue. He has been at L3 Harris for 6 years in which time, the business out of the Grand Rapids site has quadrupled. Prior to L3Harris, Dave was in Program, Product, and Engineering Management at GE Aviation for 15 years.

**Jeff Kissinger, PMP, CSM**

Project Lead  
Auto-Owners Insurance

Jeff Kissinger is a Senior Project Lead at Auto-Owners Insurance and a Past President of WMPMI. He has 23 years of experience managing information technology projects for academic and commercial organizations. He also has 30 years of experience as a volunteer managing projects and events for non-profit organizations. In addition to being a PMP® certified project manager, a Certified Scrum Master, and a FLOW certified trainer and professional, he has a B.A. in Communication Studies from the University of Nevada, Las Vegas and a Master's Certificate in IS/IT Project Management from Villanova University. Jeff resides in Jenison, Michigan, with his wife, Vonnee, their daughters, Lily and Kali, and their dogs, Bobbie and Hazel.



# Executive Judges

**Kinga Winiarska, PMP, CSM, DASSM, AH-MC**

Kinga Winiarska, Past President of WMPMI, has been active in WMPMI since August 2011. During her tenure 2020 – 2021, she brought in speakers from all over the world, embracing the virtual offerings Covid forced on everyone. She was one of the few PMI chapter presidents that kept all meetings and events during the trying times. She was also one of the 32 PMI leaders chosen out of over 800 applicants to be part of the PMI Leadership Institute Master Class 2020. Kinga is currently a Senior Program Manager in the pharmacy division of Cigna Healthcare, where she rolled out a multi-year \$60M project called Pathwell Specialty. She also graduated from the International Women's Leadership Program, Cigna's offering to only 20 women within the organization each year. In her 14 years with Cigna, Kinga has provided expertise in launching new products and partnerships as well as managing business and project rollouts. Prior to Cigna, Kinga launched loyalty programs for SpartanNash and Borders Books and provided competitive analysis, acquisition campaigns, loyalty, and CRM marketing. She is an accomplished entrepreneur, managing several rental properties, and tries to help young people in their career journeys. Originally from Poland, Kinga came to the US in 2001. She earned her Master's in Business Management at the University of Szczecin (Szczecin, Poland). She speaks fluent English and Polish along with some conversational Dutch. She really regrets losing Russian and German, which she at one point attained fluency. Kinga lives in Byron Center, MI with her husband and three kids.



**Williamson N. Wallace, J.D.**

Billy is a licensed attorney and professional investigator in the State of Michigan. He earned his Juris Doctor, cum laude, from Thomas M. Cooley Law School and his Bachelor of Science in Criminal Justice from the University of North Carolina at Charlotte. With a background in criminal justice, he has served as:

- Criminal Justice Training Director for Grand Valley State University (GVSU)
- Police Academy Director for GVSU
- Senior Adjunct Professor for GVSU
- Assistant Federal Security Director in the Department of Homeland Security's Transportation Security Administration
- Licensed Law Enforcement Officer in Michigan and North Carolina
- U.S. Army combat Veteran

Billy now works for the Michigan Commission on Law Enforcement Standards where he is the project lead for law enforcement continuing professional education and an instructional designer. Additionally, he is the owner and principal consultant for WallaceSpeaks – Training & Consulting, LLC.

# Lunch Panelists



**Mary Hladio, PMP, CSSMBB**

Senior Productivity Leader  
GE Aerospace

Speaker and author of the acclaimed book (What’s Gone Wrong With) Developing Leaders, Mary Hladio is a specialist in organizational development, team dynamics, and project management. With more than 25 years of related experience, Mary Hladio is the founder and president of Ember Carriers Leadership Group, an organizational performance consulting firm, which offers clients customized approaches to increase efficiency and long-term profitability. A seasoned consultant across diverse industries, Mary works with both individuals and teams across different organizational development areas including leadership, employee engagement and motivation, communication, and performance coaching. She also advises on change transitions, time mastery, and conflict resolution.

**Sally Scripps, PMP**

Retired

Sally Scripps is a Project Management Professional (PMP®) since 2020, building on 15 years of project focused assignments with the last five as a Lead Project Manager. Projects included multi-year \$25M strategic projects to smaller, targeted implementations across multiple and varied areas, all part of a long career at Consumers Energy. Sally’s strength is in bringing a

people- and process-centered approach to project challenges.

Since leaving Consumers Energy, Sally is pursuing a Certificate in Applied Data Analytics, focusing on understanding how to interpret, use, and apply data and statistics in the workplace.

Sally lives in Grand Rapids with her husband, three dogs, and three of their four children, who are all currently attending college, locally. In her spare time,

she enjoys being outdoors, biking, skiing, and sailing; Sally is an avid knitter.



**Whitney L. Pizzala, PMP**

Facilities Project Manager  
AR Engineering

Whitney Pizzala is a civil engineer/project manager for AR Engineering in Kalamazoo, Michigan. She has worked for the firm since graduating from Western Michigan University (WMU) in 2015. Her passion for project management has

provided her with many opportunities to work on different types of projects throughout various states including Michigan, Indiana, Iowa, and Kentucky. The projects Whitney works on are commercial retail, industrial facilities, multi-family residential, and municipal for a few local villages near Kalamazoo.



**Gabrielle Haskins, PMP, PfMP**

CEO, Senior Portfolio Director  
Project Executive LLC

A visionary and creative with extensive international experience, Gabrielle Haskins is a dedicated manager of human capital, focused on diversity, inclusion, and respect. Gabrielle is the President and CEO of Project Executive LLC, a firm specialized in organizational project management, a role she has held since 2009. She was the Past-President and CEO of PMI-MCAC from 2017 through 2023. Gabrielle excels in project portfolio and program management, particularly in IT and manufacturing process integration. She works to integrate the principles of project management with industry standards and best business practices while managing the overall implementation of corporate

portfolios.

Gabrielle was responsible for Transformation Delivery services at KPMG and previously to Norma, OSRAM, and the Bosch-Home service division for Tiba in the Americas since 2017. She is proficient in strategic planning, governance development, analysis and performance indexing, communication, and risk management. Gabrielle was an SME in the development and revision of the Standard PMI® PMBOK®, the Standard of Risk Management®, Operational Project Management (OPM®), and the Standard for Program Management®. She brings a decade of expertise in training and creating several specialized curriculums in project management.

Gabrielle has a BSC in Food Science and Technology from McGill University and two Master’s Certificates in Project Management and GPTI

from The George Washington University. She holds a DESG in Technological Entrepreneurship from HEC Montréal, Quebec. Gabrielle is a Certified PMP® and PfMP®, a Certified Kaizen Specialist (CKS®) MISCT MTL, and a Certified Agile Professional-ICAP (through International Consortium for Agile). She is also a PMI® Certified Disciplined Agile Coach (CDAC).





# Lunch Panelists

## Iris Hill, PMP

Project Manager,  
Engineering  
Stryker – Instruments

Iris has worked at Stryker Instruments for three years where she is a project manager in the product engineering department. She manages cost reduction projects and has also been recognized as a thought leader within her department by defining an ideation workflow to generate cost reduction ideas, build a strong pipeline for the future, and increase collaboration between the manufacturing and design groups. Leading these initiatives requires

gathering the correct stakeholders, knowledge, and business strategy to drive the correct output. It also requires strong business decision making to determine which ideas to take through research, feasibility, and business viability assessments.

Prior to Stryker, Iris worked as a process engineer in the automotive industry where she was responsible for scrap reduction and quality improvement projects. She holds a Project Management Professional (PMP®) certification, Six Sigma Lean Black Belt, and engineering degrees in chemical engineering (B.S.) from the Colorado School of Mines and engineering

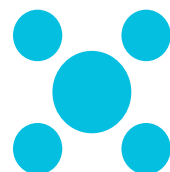
management (M.S.) from the University of North Texas.

Outside of work, Iris enjoys playing sports, dancing, spending time with friends, and training her two dogs, Penney and Lila. She also spends time traveling to her hometown in North Texas to spend time with her parents and four siblings.



## Daniel Boehm

Project Manager  
United Roofing & General  
Contracting



# Volunteers



**Ashley Dechnik, PMP**  
PM of Event Day  
Senior Solution Lead  
*Stryker*



**Becca Barkley, CAPM**  
Assistant PM of Event Day  
Project Engineer  
*Miller-Davis Company*



**Emily Bell, PMP**  
Event Day Volunteer  
Sr. Project Manager  
*Stryker*



**Hannah Olech, PMP, DASM**  
Event Day Volunteer  
Director of PMO  
*Advia Credit Union*



**Nathan Ruffer, PMP**  
Assistant PM, Printed Program  
Real Estate Portfolio and Project  
Manager  
*Waséyabek Development Company*

**Alexander Corsi, MBA, PMP**  
Event Day Volunteer

**Patricia Brown-May, MBA, PMP**  
PM, Printed Program  
Project Manager  
Contractor

# School Champions

FERRIS STATE  
UNIVERSITY  
FERRIS FORWARD



**School Champion:**  
**Steven Schuiling, Dr.BA., MBA, PMP, PMI-ACP, CSM**  
Assistant Professor  
Project Management  
Information Security and  
Intelligence



**Michigan  
Technological  
University**



**School Champion:**  
**Roger Woods, M.S.**  
Associate Teaching  
Professor  
College of Business



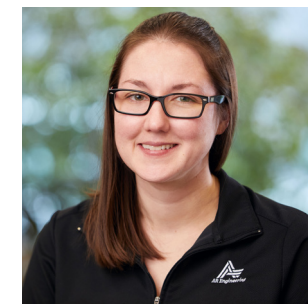
**PM of School Champions:**  
**Charles Baxley, CAPM**  
Maintenance Lead  
Lassonde Pappas & Co.

# School Mentors

FERRIS STATE  
UNIVERSITY  
FERRIS FORWARD



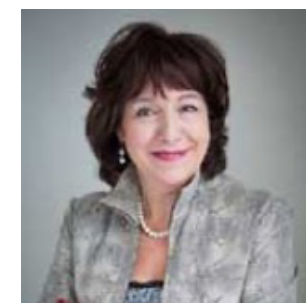
**School Mentor:**  
**Sally Scripps, PMP**  
Retired, Consumers  
Energy  
Team: Bulldogs of Business



**School Mentor:**  
**Whitney Pizzala, PMP**  
Facilities Project  
Manager  
AR Engineering, LLC  
Team: Bulldogs of Business



**Michigan  
Technological  
University**



**School Mentor:**  
**Gabrielle B Haskins, PMP**  
Project Manager  
CEO, Senior Portfolio  
Director  
Project Executive LLC

Teams: Anchor Management, Lake Superior  
Salute, U.P. Elements Alliance



**PM of Mentors:**  
**Nancy Howk, PMP**  
Sr. Program Manager  
Stryker GQO Quality  
Shared Service



Team:

## Bulldogs of Business

FERRIS STATE  
UNIVERSITY

FERRIS FORWARD

Members:

Emmery Sangalang, Nathan Van  
Duijvenboode Varkevisse, Mary Short,  
Jordan Wilson

**Mentor: Whitney Pizzala  
and Sally Scripps**



**Emmery Sangalang**  
**BS, Project Management | May 2024**

Emmery grew in Auburn Hills, Michigan and plans to move back after finishing college. Currently, she is working at Byrne Electrical as a project manager intern and will continue to work there full time after graduation. Outside of classes and work, Emmery participates in cultural clubs on campus and spends time with her dog Charlie.



**Nathan Van Duijvenboode Varkevisse**  
**Project Management | May 2024**

Nathan is a senior at Ferris State University (FSU) studying project management. He was born in Warwickshire, England before moving to Gothenburg, Sweden, and then to Bloomfield Hills, Michigan. He enrolled at FSU to study construction management but later decided to study project management and business, in-depth. Nathan will graduate in May of 2024 and plans to begin work in business development at a startup, where he hopes to develop their project management skills further. By competing in THEProject, Nathan hopes to improve his leadership skills and gain some realistic experience acting as a project manager. In his spare time, Nathan runs FSU's Ski/Snowboard Club and is part of the executive board for the Ferris Rugby Club in the hopes of spreading the sport to more communities in the US.



**"If I could do something with no risk of failure, I would ..."**

**Emmery:** try something new every day.  
**Nathan:** participate in the Powerball lottery.

Team:

## Bulldogs of Business

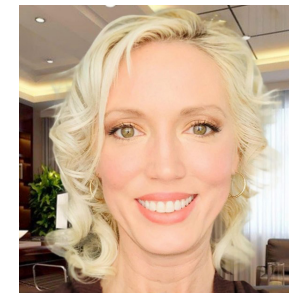
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**Mary Short**  
**BS, Information, Security, Intelligence and Network | May 2024**

Mary Short lives in Kalamazoo, MI with her kids, cats, and dog. In addition to her studies, she runs a local business enhancing guest experiences for homeowners and Airbnb hosts. When Mary is not working or studying, she enjoys hockey, lacrosse, soccer, hiking, painting, and cooking. Mary is set to graduate from Ferris State University in May 2024 with a degree in information security and networking. Eager to jumpstart her career, she is seeking roles in project management, information security, and cyber intelligence. Mary is open to diverse opportunities and excited to offer her skills and expand her network. she is passionate about learning from industry experts and taking the next step in her professional journey.



**Jordan Wilson**  
**BA, Project Management | May 2025**

Jordan Wilson is a first-generation college student from Grand Rapids, MI. She is currently pursuing a Bachelor's in Project Management at Ferris State University.



**"If I could do something with no risk of failure, I would ..."**

**Mary:** embark on a journey to start my own successful business and make a positive impact on people's lives.  
**Jordan:** travel to all 195 countries in the world.

Team:

# Anchor Management



Members:

Blake Lewis, Easton Armstrong,  
Alexander Bos, Jacob Maurer,  
William Zinser, Meredith Raasio

**Mentor:** Gabrielle B Haskins



**Blake Lewis**  
BS, Engineering Management | December 2024

Blake Lewis was born and raised in Oxford, Michigan. After graduating high school, he worked at Koenig Sand & Gravel for multiple years. It was through this work experience that he was inspired to attend college to learn more about business and project management. Currently, Blake is a senior at Michigan Tech studying engineering management. After graduation he hopes to pursue a career in process improvement.



**Easton Armstrong**  
BS, Engineering Management | August 2024

Easton Armstrong was born and raised in Freeland, Michigan. He is majoring in engineering management at Michigan Technological University and will graduate in the summer of 2024. Easton started his college career in high school when he pursued the Great Lakes Bay Early College program. He started taking classes at Delta Community College at 16 years old and then transferred to Michigan Tech once he completed the program. When Easton graduates this summer, he will start working for Parker Hannifin in their Technical Sales Program.



**Alexander Bos**  
BS, Engineering Management | December 2024

Alex Bos was born and raised in Holland, Michigan. He is now a third-year engineering management major at Michigan Technological University. Alex chose this major because he likes to solve technical problems that involve people. He is an active member in both the American Society for Engineering Management Club and the Michigan Tech Snowmobile Club. He is a student advisory board member for both the College of Business and the Honors College. Post graduation, Alex hopes to explore a career that focuses on process improvement and overall growth.

**“If I could do something with no risk of failure, I would ...”**

**Blake:** establish my own sauna building company.

**Easton:** pursue a job as a general manager for an NFL football team.

**Alexander:** start my own business that focuses on recreational vehicle enhancements and optimizations.

Team:

# Anchor Management



Members:

Blake Lewis, Easton Armstrong,  
Alexander Bos, Jacob Maurer,  
William Zinser, Meredith Raasio

**Mentor:** Gabrielle B Haskins



**Jacob Maurer**  
BS, Engineering Management | April 2024

Jacob Maurer is a fourth-year engineering management student at Michigan Technological University who was born and raised in Oakland County, MI. Jacob is passionate about automotive and powersports industries and wants to follow a career path towards project management because he enjoys working as a team to find logical solutions for complex problems. He has been the treasurer of the Fishing Club at Michigan Tech for two years and has worked as an intern at BorgWarner in Corporate Advanced Engineering for three summers, which only amplified his aspirations to continue his career in the automotive industry.



**William Zinser**  
BS, Engineering Management | April 2024

William Zinser was born and raised in Grand Rapids, Michigan. He is a fourth-year engineering management major at Michigan Technological University. His passion for the outdoors led him to broaden his knowledge on the terrestrial environment in and around the Great Lakes through his Marine Engineering Internship at the Great Lakes Research Center (GLRC). During his time at the GLRC, William had the opportunity to hone his project management and fundamental engineering skills while working with high-level organizations such as the NOAA and Enbridge. After graduating, William is excited to pursue a career in project management.



**Meredith Raasio**  
BS, Supply Chain and Operations Management | April 2024

Meredith Raasio was born and raised in Houghton, Michigan. She is a fourth-year supply chain and operations management student with a minor in psychology, and another in law, policy, and society. Meredith is the co-founder and president of Women in Management, and a member of the Rotaract Club at MTU. Currently, Meredith works for MTU as their Senior Health Ambassador, and in the non-profit sector as a manager for the National Alliance on Mental Illness. She will graduate in April 2024, and is excited to pursue a career in project or program management post graduation.

**“If I could do something with no risk of failure, I would ...”**

**Jacob:** start my own company that produces custom parts for automotive or powersports applications.

**William:** start and manage a company involved in promoting and ensuring the health of the Great Lakes marine environment.

**Meredith:** start my own record label.



Team:

# Lake Superior Salute



Members:

Connor Zavislak, Ethan Kennedy, Gregory Lapetina, Maggie Gallup, Ashley Haen, Simon Karnoe

Mentor: Gabrielle B Haskins



**Connor Zavislak**  
BS, Engineering Management | April 2025

Connor Zavislak was born and raised in Southeastern Michigan. He is in his third-year at Michigan Technological University, majoring in engineering management and minoring in global business, financial technology, and entrepreneurship. Connor will graduate in the spring of 2025 with his bachelor's degree, and currently plans to pursue an accelerated MBA for the spring of 2026. He was drawn to engineering management through his interest in bridging the gap between engineering and operations.



**Ethan Kennedy**  
BMgt, Operations and Supply Chain Mgt | April 2024

Ethan Kennedy is a fourth-year operations and supply chain major with a minor in financial technology. After graduation in the spring of 2024, he will begin his operations management career with Amazon in a Phoenix, AZ fulfillment center.



**Gregory Lapetina**  
MEM, Engineering Management | April 2025

Greg Lapetina was born in Norwich, Connecticut and raised in Portage, Michigan. He is an engineering management major at Michigan Technological University and will graduate with a bachelor's degree in the spring of 2025. Engineering management appealed to Greg because he likes the idea of being able to merge his passion for engineering and interest in project management. Greg is on the Varsity Football Team at Michigan Tech and is a group leader of the team's Bible study.



**"If I could do something with no risk of failure, I would ..."**

**Connor:** start a new business. It would be so fun to take an idea from the concept to delivery.

**Ethan:** invest all of his money in penny stocks and never work another day in my life.

**Gregory:** open my own tuning and performance shop for cars and trucks. I love vehicles and it is something I am passionate about.

Team:

# Lake Superior Salute



Members:

Connor Zavislak, Ethan Kennedy, Gregory Lapetina, Maggie Gallup, Ashley Haen, Simon Karnoe

Mentor: Gabrielle B Haskins



**Maggie Gallup**  
BS, Engineering Management | April 2024

Maggie Gallup is an engineering management major at Michigan Technological University and is planning to graduate in the spring of 2024. She is originally from Alpena, Michigan.



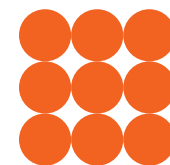
**Ashley Haen**  
BS, Business Management | April 2024

Ashley was born and raised in Door County, Wisconsin. She is pursuing a Bachelor's in Business Management at Michigan Technological University. She is in her final semester and will be graduating in April 2024. For the last few years, Ashley has been the project coordinator for a social innovation project through the College of Business called EmpowerUP. Ashley feels she has found a passion for community and helping others through her engagement with this project.



**Simon Karnoe**  
Technology Management and Marine Engineering | January 2025

Simon Karnoe/Karnoe was raised on a disused farm near Allingåbro, Denmark. Currently in his 8th semester at Aarhus School of Marine Engineering (AAMS), Simon is participating in an exchange program at Michigan Technological University (MTU). His fascination with marine engineering was sparked during his early days at AAMS, leading him to explore the intricacies of optimization and management, reflected in his course selection at MTU. Simon is currently employed at P.K.P. Maskinteknik, which contributes to building machines for the pharmaceutical industry. His educational journey will end with an internship at Terma Aerostructures, where he plans to apply the knowledge acquired at both AAMS and MTU to help optimize the production process.



**"If I could do something with no risk of failure, I would ..."**

**Maggie:** start my own business, preferably something in food management.

**Ashley:** open a facility for children in need to receive no-cost resources, support, and mentorship.

**Simon:** utilize my knowledge to work on harnessing all surplus energy generated in production to create a more cost-effective and sustainable energy system in the kingdom of Denmark.

Team:

## U.P. Elements Alliance



Members:

Davis Nunnally, Olivia Von Holtz, Ashitha Rohi Kondru, Olivia Laven, Will Twardzik

**Mentor: Gabrielle B Haskins**



**Davis Nunnally**  
**BS, Operations and Supply Chain Management | April 2024**

Davis Nunnally is a fourth-year student from Nashotah, WI. Davis is majoring in operations and supply chain management and currently plans to graduate with his bachelor's degree in the spring of 2024. When Davis is not in school you can find him on the golf course or on the ice rink as a goalie. Following graduation, Davis will pursue professional opportunities in supply chain management, process management, or project management.



**Olivia Von Holtz**  
**MS, Supply Chain Operations Management | April 2024**

Olivia is a fourth-year supply chain operations management student, from Holland, MI. Olivia plans to graduate in the spring of 2024 and will start an MBA program the following semester, continuing a full-time pursuit of her current role in continuous Improvement. Outside of academics, you can find Olivia skiing, hiking, and partaking in any activity outside enjoying Michigan's vast landscapes.



**Ashitha Rohi Kondru**  
**Master's in Engineering Management | April 2024**

Ashitha Rohi Kondru is a graduate student from India, pursuing a Master's in Engineering Management. Set to graduate in the spring of 2024, Ashitha harbors aspirations to embark on a PhD journey, while concurrently engaging in full-time professional endeavors. Beyond her academic pursuits, Ashitha is a proficient Indian classical dancer.

**"If I could do something with no risk of failure, I would ..."**

**Davis:** invest in property and build a property management system for cabins in northern Wisconsin and Michigan's Upper Peninsula.

**Olivia:** pursue a full-time career as a ceramicist.

**Ashitha:** start a school in India for kids who cannot afford expensive private schools, and adopt unique teaching methods to educate the kids.

Team:

## U.P. Elements Alliance



Members:

Davis Nunnally, Olivia Von Holtz, Ashitha Rohi Kondru, Olivia Laven, Will Twardzik

**Mentor: Gabrielle B Haskins**



**Olivia Laven**  
**BS, Engineering Management | April 2024**

Olivia Laven is a fourth-year student from Sweden, pursuing a major in engineering management and a minor in economics at Michigan Technological University. She will graduate in April 2024. Apart from academics, she is also a part of Michigan Tech's Varsity Nordic Ski Team. Olivia is planning on pursuing a master's degree in the fall of 2024, preferably an MSc in Sustainable Management and Technology.



**Will Twardzik**  
**BS, Engineering Management | December 2024**

Will Twardzik is a fourth-year engineering management major, from Calumet MI. Will holds the position of resource manager and inner team liaison. He is extremely interested in pursuing a job in the automotive field. When Will is not busy with school work you'll be sure to find him enjoying all that Michigan's Upper Peninsula has to offer, from snowmobiling to hunting and fishing.

**"If I could do something with no risk of failure, I would ..."**

**Olivia:** start a business aimed at making today's aviation industry sustainable for the environment, while still enabling passengers to travel efficiently and comfortably across the world.

**Will:** travel the world to help those in need.



# CELEBRATION OF SERVICE

## Lakeshores ELEMENTAL Gala

AIR • WATER • BEACH

JUNE 7TH 2024 @ 6PM TO 10PM  
JUNE 8TH 2024 @ 4PM TO 10PM

2025 OVER-THE-LAKE AIRSHOW

LAKESHOREAIR.SHOW



### STEM PROGRAM

- ✓ Aviation Workshop (1st 100)
- ✓ Marine Workshop (1st 100)
- ✓ Engineering Workshop (1st 100)
- ✓ 1st Responder Technology
- ✓ Military Technology
- ✓ Drone Technology

### MILITARY SERVICE PROGRAM

- ✓ US Marine Corps
- ✓ Coast Guard
- ✓ Army
- ✓ Airforce
- ✓ National Guard
- ✓ Wyoming VA Services
- ✓ Ottawa County VA Resources
- ✓ WWP Guest Speaker

### ENTERTAINMENT 21+ 7PM - 10PM EACH NIGHT

- ✓ Live Bands
- ✓ Live DJ
- ✓ 2025 Airshow Fundraiser
- ✓ Cash Bar
- ✓ Music Bingo
- ✓ Food & Concessions

### OUR SPONSORS



### HOSTED BY:



### OUR SPONSORS:



## Lakeshores ELEMENTAL experience

AIR • WATER • BEACH

JUNE 7TH & JUNE 8TH 2025

LEARN MORE ONLINE

LAKESHOREAIR.SHOW



### EXPERIENCES

- ✓ Optimal Lakeshore View
- ✓ Military service & Veteran resources
- ✓ Celebration of Service
- ✓ Technology and Innovations
- ✓ Skill Trade Opportunities

### BEACH STEM CHALLENGE

- ✓ Teacher / Student Led activities
- ✓ Drone Technology
- ✓ Flight Simulations

### ELEMENTAL AIRSHOW

- ✓ Jet & Prop Aircraft
- ✓ Vintage Aircraft
- ✓ Drone Show \*June 6th
- ✓ Aerial Performances
- ✓ Heart Pounding Aerobatics
- ✓ Pilot Meet & Greet

### AQUATIC EXPERIENCES

- ✓ US Coast Guard
- ✓ Various Marine Craft
- ✓ Marine Exhibitions
- ✓ Water & Marine Safety
- ✓ Public Education
- ✓ Local Marine Resources



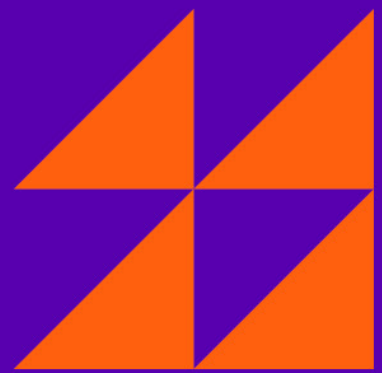
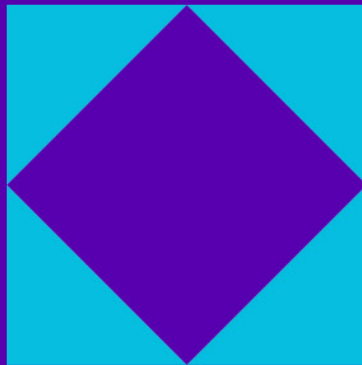
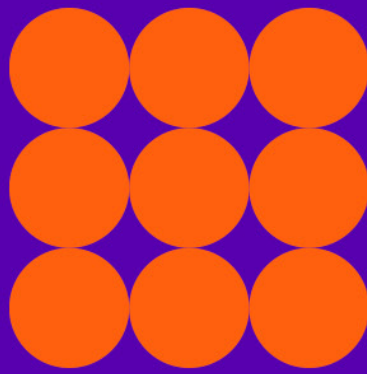
# Notes

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# Notes

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PMI Western Michigan Chapter  
4246 Kalamazoo Ave SE  
Grand Rapids, MI 49508  
[www.wmpmi.org](http://www.wmpmi.org)

