WMPMI THEProject 2024

THEProject Overview:

Student teams will develop a community event day based on the Lake Michigan shore which highlights Michigan natural resources and Military services via demonstrations, information sessions and contests for attendees! Students are required to develop a Project Charter and Project Plan including the project and event day schedule, budget, location, and high-level logistical plans while applying their PMI principles. Student event planning should include alternate plans in case of inclement weather and other risks to the event (extreme planning like "what happens if we have a pandemic" or "what happens if we have a public safety risk" may be covered in a basic risk mitigation plan).

THEProject Description:

The Michigan Lakeshores Elemental Experience is the ideal concept of community embracement of technology, wonderment, and United States military awareness on a large public scale. Students will be planning a community event day! The community project will provide demonstrations and activities that involve all three elements that are found on Michigan's Lakeshores, Air – Water – Beach!

The event day will also allow a media platform where veteran and Military supportive organizations can facilitate fundraising opportunities that will bolster recruitment and support efforts for veterans and currently serving military service members with tangible and intangible benefits.

The project will foster community comradery, engage government institutions, and bolster organizational support for military recognition and recruitment through private and public sponsorships.

The greatest benefit to the community is that the event is free of charge for the public and will be solely funded by sponsorships and donations.

This event's goal is to become self-sustaining through community adoption and ongoing funding through community interest. The event will continue to facilitate local municipalities with free access to U.S. military technology, aerospace innovation, and local organizational resources.

THEProject Requirements:

1. Apply PMBOK – 7th Edition framework to deliver a Project Brief and a Project Plan for the event
2. Project Scope Overview must include the following:
   a. Purpose/Justification
   b. Requirement/Scope
   c. Success Criteria
   d. Project Sponsors, Project funding and Project Budget
   e. Resources including Budget of $1M for Year1
   f. Project and Event Day schedule
3. Project Plan must include the following:
   a. Performance Domains to deliver the project scope
   b. Tailoring techniques for the various components
   c. Models, Methods, Artifacts leveraged on this project
   d. Project sustainment including all Resources (materials, personnel, funding, technology)

THEProject Schedule:

Event	Date
Teams Formed	December 2023
Mentor Kickoff Meeting	December 2023
Teams Kickoff Meeting	December 2023
Phase Gate 1	February 2, 2024
Phase Gate 2	February 23, 2024
Phase Gate 3	March 22, 2024
Phase Gate 4	April 1, 2024
Final Presentations	April 8, 2024

THEProject Benefits:

- 1st Place Team - Cash Prize
- Networking Opportunities with Project Management Professionals
- Real world application of the Project Plan, see the plan in action at actual event

THEProject Contact Info:

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