

# 2023 WMPMI PDD

## AGENDA

**Location:** The Pinnacle Center  
**Date:** October 10th  
**Time:** 7:00am – 5:00pm  
**Theme:** Innovate with Human Centered Design



## SCHEDULE

7:00 AM	Registration, Breakfast, & Networking	
8:00 AM	President's Welcome	<b>Andrew Gill</b> President, WMPMI
8:10 AM	Keynote Introduction	<b>Jill Arehart</b> Master of Ceremonies
8:15 AM	<b>Keynote</b> How to Love Your Work-Life: The Secrets to Thriving and Happiness for the Future of Work	<b>Dr. Tracy Brower</b> VP, Workplace Insights Steelcase
9:00 AM	<b>Human-Centered Design Workshop Session</b> Throughout the day, you will participate in workshop sessions using Human-Centered Design to help you tackle real-world challenges you and your teams are facing.  <b>Step 1:</b> Empathize with your end users (aka your team members)	<b>Erik Rueter</b> PMI Workshop Leader President, Human Centered Success, LLC
9:45 AM	Break	
10:00 AM	<b>Speaker</b> Insightful Connections: Communications with Your Team in Today's Hybrid, Virtual, Global World	<b>Mary Hladio</b> Sr. Productivity Leader, GE Aerospace

---

10:45 AM	<b>Human-Centered Design Workshop Session</b>  <b>Step 2:</b> Define your end users pain points <b>Step 3:</b> Ideate	<b>Erik Rueter</b> PMI Workshop Leader President, Human Centered Success, LLC
11:45 AM	Sponsor Recognition	<b>Jill Arehart</b> Master of Ceremonies
12:00 PM	Lunch	
12:45 PM	<b>Speaker</b> Our Patients at the Center of Design	<b>Josh Wilda</b> University of Michigan Health West
1:30 PM	<b>Human-Centered Design Workshop Session</b>  <b>Step 4:</b> Prototype <b>Step 5:</b> Test	<b>Erik Rueter</b> PMI Workshop Leader President, Human Centered Success, LLC
3:30 PM	Break	
3:45 PM	<b>HCD Workshop Wrap-Up</b> The Challenge	<b>Erik Rueter</b> PMI Workshop Leader President, Human Centered Success, LLC
4:00 PM	<b>Closing Speaker</b> State of the Industry in Project Management and How Human-Centered Design Can Help	<b>Wisdom Morris</b> TEKSystems
4:45 PM	<b>President's Closing Remarks</b>	<b>Andrew Gill</b>
5:00 PM	<b>Professional Development Day Wrap-Up</b>	<b>Jill Arehart</b>

---