



Professional Development Day | 10.14.2025

PM Powered: Driving Change & Delivering Impact



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WHAT IS PDD?

Professional Development Day (PDD) is an annual event dedicated to learning and networking.

The PDD is designed to cover subjects that are relevant and on-trend in project management. It also provides individuals with an opportunity to earn Professional Development Units (PDUs) towards PMI® certification applications or renewals.

Our vision is that you enjoy this event: Our highly valued speakers present on topics of Business Acumen, Ways of Working, and Power Skills, components of the PMI Talent Triangle that will accelerate your success as a Changemaker!

From the President

Welcome Western Michigan PMI Members and Guests to Professional Day 2025!

It is with great excitement and deep gratitude that I welcome you to this year's Professional Development Day. On behalf of the entire WMPMI Board of Directors, thank you for being here and for your continued commitment to excellence in project management.

This year, we proudly embrace a new theme: "PM Powered: Driving Change, Delivering Impact."

This theme highlights the evolving role of project managers—not just as planners and executors, but as catalysts for meaningful change. Whether leading digital transformation, driving sustainability initiatives, or empowering communities, project professionals are uniquely positioned to influence outcomes and shape a better future.

Today's event is a celebration of that potential. Through engaging sessions, thought-provoking discussions, and hands-on activities, we invite you to explore how your skills can drive real-world impact.

One shining example is our Social Impact Activity: Go Green Racing. Together, we will build over one hundred solar car kits using recycled materials, which will be donated to the Boys & Girls Club of Grand Rapids. This initiative not only promotes STEAM education and environmental awareness but also gives young minds the tools to imagine a brighter future. And for those who want to take their impact further, we invite you to join us on October 23rd for a special volunteer event with the kids.

This day is also about connection. I encourage you to meet new colleagues, share your experiences, and engage with the WMPMI Board. Let us know how we can support your journey and help you grow as a leader of change.



To our incredible speakers, generous sponsors, resolute volunteers, and the tireless WMPMI Board—thank you. Your passion and commitment make this event possible. And to you, our members, and guests, thank you for showing up with curiosity, energy, and purpose.

Let us power up, drive change, and deliver impact—together.

With gratitude,

Rosemary Mills, MBA, CPIM, PMP
President, PMI Western Michigan Chapter

From the President Elect

Professional Day 2025 – Welcome Members & Guests!

As the President Elect of the West Michigan Chapter of the Project Management Institute, I am proud to serve our growing community of nearly 900 project professionals—from East Lansing to Mackinaw, into the Upper Peninsula, and along our beautiful Lake Michigan shoreline to the Indiana border.

This chapter exists because of our volunteers—dedicated professionals who choose to give their time, talent, and heart to strengthen our industry, empower peers, and inspire the next generation of project leaders.

PMI is a global movement with over 770,000 members worldwide, and our West Michigan chapter plays a vital local role in this network. News flash -- to continue growing our impact, we need your help.

We are actively seeking passionate members to join our leadership team. Whether your strengths are in marketing, communications, membership outreach, social media, finance, or web management, there is a place for you here. Volunteering offers not only PDUs and career-enhancing experience—but also the intangible reward of community, connection, and contribution.

This is your opportunity to give back to the profession that has shaped your journey, while helping lift up future project leaders and amplifying PMI's presence in West Michigan. Visit www.wmpmi.org to learn more, explore open roles, and connect with us. I invite you to take that next step—with us, for our profession, and for our shared future.



Let's transform WMPMI to serve our community—together. We need you!

Please feel free to talk with me or any of our board members today. We would love to connect and help you find the right way to get involved.

Natalie Lowell, MBA, CMfgT, CSM
President Elect, WMPMI Chapter

Agenda

Start Time	End Time	Event	Speaker(s)
7:00 AM		Doors Open Registration	
7:00 AM	7:45 AM	Breakfast & Networking	
8:00 AM	8:15 AM	Session Opens President's Welcome Message Updates from President-Elect Announcements	Rosemary Mills Natalie Lowell Emcee
8:15 AM	9:15 AM	Opening Keynote: Project Management Driving Social Impact	Peter Monkhouse
9:15 AM	10:00 AM	Green Project Management: Driving Sustainable Success	Lisa Hammer & David Newman
10:15 AM	10:30 AM	Morning Break	
10:30 AM	11:30 AM	Why Generosity Matters	Tracey Burke
11:30 AM	12:00 PM	Measuring Community Impact (Grand Rapids)	Hillary Sawyer
12:00 PM	1:00 PM	Lunch	
1:00 PM	3:00 PM	Go Green Racing Challenge	Impact4Good
3:00 PM	3:15 PM	Afternoon Break	
3:15 PM	4:00 PM	Driving Sustainable Innovation	Lavagnon Ika
4:00 PM	4:30 PM	What to Expect in 2026	Mary Hladio
4:30 PM	5:30 PM	Closing Keynote: Energizing Change	Matt Brauning

READY TO TRANSFORM THE WORKPLACE?

For more than a century, Steelcase has led the way in providing inspiring spaces that help people work, learn and heal. We believe our products and services create a better experience and more energizing day for people around the world — and you have the opportunity to drive that impact. A job or internship at Steelcase invites your unique perspective to the table and paves the way for personal growth.

Explore the possibilities at careers.steelcase.com

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Call for Volunteers

Open WMPMI Board Positions

We are currently looking to fill open positions for the Executive Board of WMPMI.

- Director, Events
- Director, Communications
- Director, Public Relations
- Director, Administration - Special Projects
- Director, Processes & Procedures
- Director, Website Content





theProject™

The world needs emerging project leaders. PMI's 2025 Global Talent Gap report warns that demand for skilled project professionals could outpace supply by nearly **30 million roles by 2035**, expanding on workforce trends first identified in PMI's 2021 study. Growth in transformation initiatives, infrastructure, and digital projects is accelerating the need for next-gen talent.

WMPMI's signature collegiate competition, **theProject™**, helps close that gap. University students apply real-world project management skills and present innovative solutions to industry challenges. As a working professional, you're invited to mentor, judge, sponsor, and be part of shaping the future of the profession.

Who: University Students and WMPMI Members

What: theProject™ Collegiate Competition

Where: Grand Rapids, MI

When: April 14, 2026



Open Positions for theProject™ 2026

The annual collegiate project management competition, theProject™ offered by the members of WMPMI. The competition engages college students in the practice of project management, develops their leadership skills, and provides a showcase to demonstrate abilities with business and community leaders from West Michigan.

- PMO Panelists
- Mentors
- Assistant to the PM of Printed Program
- Assistant to the PM of Event Day
- PM of Student Experience
- Event Day Assistants

For more information and role descriptions, please contact vpmemberexp@wmpmi.org



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WMPMI Executive Board

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Flexco

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MI Green Building Collaborative



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Sripriya Krishnan, PMP
Optum



Director, Academic Outreach - THEProject

Kristy Kieda, PMP
Kraft Curing Systems



Peter Monkhouse

Co-founder of NewGenP, Global Project Management Consultant

Peter Monkhouse is an experienced speaker, educator, and consultant with over 40 years of experience leading teams and organizations to deliver value through projects. Peter has been a keynote speaker at over 20 events around the world and delivered courses for 20 years at Ryerson, the University of Toronto, and the University of Calgary to over 5,500 students. Peter recently

co-authored the bestselling book *Gen P: New Generation of Product Owners who Care about Customers* and given successful presentations and workshops based on the book content to PMI Toronto, Product Toronto, Procter and Gamble, and ProjectManagement.com. Peter founded MonkArt and co-founded NewGenP and completed consulting work for many organizations including CIBC, the Insurance Institute of Canada, Ontario Government, City of Toronto, and Metrolinx.

PMWB: Delivering Projects on Purpose

Moving missions forward





Lisa Hammer

Co-founder of Leadership Techniques

Lisa Hammer has more than 30 years of experience, specializing in project management and staff development for both large and small firms. She has managed the implementation of several multi-million-dollar programs, which included coordination of staff, consultants and subcontractors to achieve client goals while maintaining budget

and cost controls across all activities. Her executive career has been highlighted by a broad range of qualifications, including proven leadership and analytical skills, collaboration with outside groups, along with a reputation for accountability, flexibility, and resourcefulness. Lisa continues to be a Project Management practitioner, working with clients to improve their ability to execute against demanding deliverables in dynamic environments. Lisa has been selected to present multiple courses for PMI's PMI Training® (formerly SeminarsWorld), a series of professional seminars, which are held annually in various cities throughout the United States and internationally.



David Newman

Co-founder of Leadership Techniques

David B. Newman has over 30 years of experience, and holds a Master's degree in Technical Management from Johns Hopkins University. He has a diversified background in engineering and product development, is a certified trainer for leadership seminars, and loves to share his experience and extensive background with others. Project teams have excelled under his leadership as he has

emphasized that the key to building a high-performance team is to integrate management skills with a collaborative philosophy to influence and motivate teams. Audiences eagerly engage with David's interactive presentation style. Through a mix of personal experience, hands-on activities and touches of PMBOK® Guide formality, David's workshops are entertaining and educational. David has been selected to present multiple courses for PMI's PMI Training® (formerly SeminarsWorld), a series of professional seminars, which are held annually in various cities throughout the United States and internationally.



Tracey Burke

VP of Clinical Operations for Athletico

Tracey Burke is a seasoned health care leader with a positive history of utilizing strategy and operations to help grow successful clinical practices while maintaining high-quality care. Tracey is VP of Clinical Operations for Athletico, overseeing strategy, business development, and operations for the state of Michigan. Currently in Michigan, she oversees

70 clinics with growth plans for additional clinics in 2024-2025. Previously, Tracey was at Spectrum Health where she served as VP of Cardiovascular Services. Tracey developed COVID business recovery model for all major service lines. Preceding Cardiovascular Service she was the Executive Director of MedNow, establishing Telehealth and other virtual services. Tracey holds a Bachelor of Science degree from Ferris State University, a Master of Science Administration from Central Michigan University, and MBA from Grand Valley State University. In addition, Tracey holds several other certifications in the field of imaging, including maternal-fetal, neurology, musculoskeletal, and cardiovascular.



Hillary Sawyer

Donor Relationship, Boys and Girls Club of Grand Rapids

Hillary is an experienced development and fundraising professional with over a decade of expertise. She holds dual master's degrees in Health Care Administration and Nonprofit Administration from Grand Valley State University. She is the Donor Relationship Coordinator at the Boys and Girls Clubs of Grand Rapids. With a solid background in

service-focused work, Hillary remains deeply committed to improving the lives of others through thoughtful and sustainable efforts. Her wide range of interests and experiences allows her to bring a well-rounded perspective to her work and to connect authentically with those around her. Outside of work, Hillary enjoys gardening, traveling, camping, and listening to true crime and suspense-thriller audiobooks.



Lavagnon Ika

Professor of Project Management at the University of Ottawa

Lavagnon Ika, MSc, PhD is Professor of Project Management and Founding Director of the Major Projects Observatory at the Telfer School of Management at the University of Ottawa. He is also Professor at both the Graduate School of Technology Management and the Gordon Institute of Business Science (GBIS) of the University of Pretoria. He is a

Carnegie African Diaspora Fellow, an Associate Editor of the International Journal of Project Management and the Canadian Journal of Development Studies, and a (former) member of the Academic Boards of the international project management associations PMI and IPMA. He is the co-author of the 2024 PMI Book of the Year Managing Fuzzy Projects in 3D and he is leading a handbook on project behavior to be published with Cambridge University Press in 2024. Professor Ika is a key contributor to the most recent debates on major infrastructure delivery (e.g., project behavior or why projects experience cost overruns and benefit shortfalls), and he is considered the world leader of the research on managing global development projects (e.g., World Bank or Global Affairs Canada-funded projects delivered in Africa).



Matt Brauning

Speaker, Author, and Leadership Trainer

Matt Brauning is an international keynote speaker and leadership trainer, a 3-time bestselling author, and a huge yo-yo nerd. He has filmed in 2 movies, you've seen him all over morning Television on ABC, NBC, CBS, and FOX, and he has spoken at places like TEDx, McDonald's, NASDAQ, and the United States Air Force Academy. Matt delivers engaging keynote talks that are equal

parts inspiring, actionable, and fun for corporate events, conferences, and association gatherings. Leaders, sales teams, and entrepreneurs get the opportunity to learn, grow and laugh all at the same time! Matt is also an avid motorcycle rider, rock climber, and pro wrestling fan! He currently resides in Grand Rapids, Michigan with his amazing wife Lola, and awesome son Valiant.

The PMI Talent Triangle®

Navigate our Profession's Evolving Landscape with Confidence.

In our changing world, project professionals must be more nimble and resourceful than ever to keep pace and create impact. As new industries, practices, and technologies emerge, project professionals and their teams are challenged to pivot quickly and work even more efficiently—all so they can deliver value. To prepare for a future that is coming faster than ever, project professionals now need a skill set inclusive of different disciplines and practices, as well as other in-demand skills. We see the power of melding the core insights of project management with three skill categories: a diverse understanding of Ways of Working, Business Acumen, and Power Skills.



Sessions



Project Management Driving Social Impact | Peter Monkhouse

Social impact organizations run on purpose, but to scale results they need project management. This session—Project Management Driving Social Impact—shows how planning, stakeholder engagement, risk management, and performance measurement (applied to programs, fundraising, and volunteers) turn limited resources into reliable outcomes. With real examples, you'll see how small improvements in discipline lead to big gains in mission delivery.

- Identify the three essentials of high-impact projects: a clear one-page plan, an owner with authority, and a fast feedback rhythm.
- Map the people who matter and choose three practical ways to earn their buy-in this month.
- Commit to a 14-day action plan: pick one initiative, define three outcome measures, schedule a 30-minute risk huddle, and set a simple weekly scoreboard.



Beyond the Triple Constraint: Rethinking Success in Fuzzy Projects for Lasting Impact | Lavagnon Ika, PhD

In today's complex and dynamic environments, the triple constraint of time, cost, and quality has proven insufficient to assess project success. This deficiency particularly applies to transformational, “fuzzy” projects, considering their elusive goals and/or conflicting stakeholder expectations. This talk reframes project success through a multidimensional lens that includes efficiency (doing things right, like meeting time, cost, and quality targets), effectiveness (doing the right things, like delivering business case expectations) and effectivity (doing the best things for all, like achieving green efficacy and sustainability).

- Understand the limitations of the triple constraint of time, cost, quality.
- Appreciate the role of time in project success assessment.
- Apply key success models through cases of fuzzy projects.



Green Project Management: Driving Sustainable Success | Lisa Hammer & David Newell

Sustainability isn't optional—it's how smart projects win.

This interactive session shows you how to embed Green Project Management in every phase, aligned with PMI and GPM-b standards. You'll learn practical tools, metrics, and frameworks that turn goals into measurable results—boosting value, reducing risk, and future-proofing delivery. With real cases and clear takeaways, you'll leave ready to lead with purpose and drive meaningful change—whether you're experienced or just starting out.

- Explain the principles of Green Project Management (GPM) and its alignment with Project Management Institute (PMI) and GPM-b certification standards.
- Demonstrate how to integrate sustainability practices into project lifecycles for long-term environmental, social, and economic impact.
- Identify key tools, frameworks, and best practices for managing sustainable projects that drive both business value and global responsibility.



Beyond the Bell: Leading with Purpose to Empower the Next Generation | Hillary Sawyer

This session treats afterschool programming as a community project that benefits from strong project management. Attendees will see clear links to their daily work: defining program scope, aligning goals and budgets, engaging schools, parents, and donors, and adapting plans based on student needs and results. We will connect agile thinking and change management to real classroom realities and show how to track outcomes that matter, like attendance, skill growth, and family engagement. The session closes with simple ways project managers can help right now, including volunteering, pro bono planning support, and mentoring, so more students thrive after the final bell.

- Highlight the academic, social, and developmental benefits of high-quality after-school programming for students.
- Demonstrate how afterschool programs contribute to educational equity and community well-being.



Why Social Impact Matters | Tracey Burke

Generosity is a fundamental human value with far reaching impacts on individuals, organizations, and society. It encompasses the willingness to give time, resources, and support without expecting something in return. Generosity is not only a moral virtue but also a powerful driver of personal well-being and organizational success.

- Understand the strategic value of generosity in business
- Identify practical examples of generosity in everyday business practices
- How to apply generosity-driven principles to improve workplace culture and relationships



Energizing Change | Matt Brauning

Change can often be met with resistance and uncertainty, hindering progress and innovation. For organizations to thrive, leaders must communicate about new vision clearly and instill confidence in their teams. In this program, Matt presents his proven team engagement model to help leaders gain buy-in and drive change successfully. This talk is essential for leaders seeking to navigate the complexities of change management and foster a culture of agility and resilience.

- Communicating Vision Effectively: Discover strategies for articulating your vision clearly and compellingly, ensuring that every team member understands and is excited about the new direction.
- Building Trust and Engagement: Learn how to cultivate trust and engagement by involving your team in the change process, empowering them to contribute and collaborate toward shared goals.
- Overcoming Resistance: Explore techniques for addressing and overcoming resistance to change, transforming skepticism into support through empathy and active listening.





Go Green Racing | Impact4Good

Go Green Racing (by Impact 4 Good) is a hands-on CSR teambuilder where participants assemble solar cars, build a recycled car, and walk an assembly line to pack “solar car kits” for donation to a youth beneficiary—culminating in head-to-head races and a thank-you from the nonprofit partner. It promotes STEAM learning and alternative energy while strengthening teamwork. Typical run time is 90–120 minutes; group size 20+; in-person format.

- Understand how a simple, well-scoped project can advance STEAM education and alternative energy awareness through tangible donations to local kids.
- Practice collaborative execution by coordinating build tasks and an assembly-line packaging process that mirrors real project handoffs.
- Experience stakeholder connection by hearing directly from the beneficiary, reinforcing purpose and community impact.

What if your next big project could change the community?

Imagine using your talent for planning, organizing, and executing to help a local non-profit build a new community garden or plan an event with the senior center. If you're a project manager with a passion for social impact, we want to hear from you!

We are putting together opportunities for our chapter members to volunteer their skills to local non-profits and community organizations. Scan the QR code below to fill out a brief survey and let us know you'd like to be part of our Social Impact community!





MAKE AN IMPACT. INSPIRE THE FUTURE.

Volunteer Day of Service –
“Go Green Racing: Kids Edition”

Presented by Boys & Girls Clubs of Grand
Rapids and Western Michigan PMI

We Need You!

Join us for an afternoon of fun, teamwork, and impact.

We're looking for 15–20 volunteers to help kids explore creativity, teamwork, and green living through an exciting “Go Green Racing” activity.

When you volunteer, you're not just giving your time—you're helping create brighter futures for kids in our community.

How You Can Help

- ✓ Volunteer your time on October 23rd
- ✓ Support programs that inspire young minds
- ✓ Be part of something meaningful in Grand Rapids

Take Action Today!

Scan the QR code to sign up
Volunteer | Donate | Stay Connected



Wednesday, **23**
October **2025**

3:30 – 5:30 PM

Stiel Club – 235 Straight Ave
NW, Grand Rapids, MI 49504

Together, we can create great futures for kids in Grand Rapids.



Elevate Your PMP Journey: Partnering with PMI Western Michigan Chapter

Actual Price \$1587

GET
**50%
OFF**

Coupon Code:
WMPMIPMP50

Validity till Oct 31st

About Us

EduHubSpot is a leading provider of comprehensive Project Management and Agile training programs. Founded in 2016, our mission is to empower professionals with the essential skills and knowledge to excel in Project Management roles across diverse industries. Our training offerings cover the full spectrum of Project Management disciplines, from foundational concepts to advanced techniques. We provide both in-person and online courses, catering to the diverse learning preferences and scheduling needs of our clients.

Why Us?

- ✓ **99.27% success rate**
- ✓ **Trusted by 50K Students globally**
- ✓ **5 ★ Trustpilot ★★★★★**
- ✓ **Mentors: 10+ years teaching, 15 years industry experience.**



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for more
Information**

This Course Includes

-  **751+ Question Explanation Videos**
-  **Personalized step by step study plan**
-  **100 PMP® Maths/Numericals**
-  **PMP® Application Support**
-  **210 Actual Cloned Questions by PMI® with explanation videos**
-  **Exam Content Outline Tracker**
-  **Personalized Mentorship**
-  **1200+ chapter slides**
-  **1000+ Scenario Based Practice Questions**
-  **67+ chapter videos**
-  **On-the-go study partner (67+ Podcasts)**
-  **PMI® Approved 35 Contact hours**



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November 2025

Veteran's Month

We look to continue our support of the veterans within our community in 2025 and beyond.

Please come and join us at our annual Veterans Day dinner on Tuesday, November 11th where we will have a focus on veteran initiatives in Project Management.

We look forward to seeing you there!



If you would like to help with one of our Military Outreach Initiatives, please reach out to our Military Outreach Director, Tom Bauer, at militaryoutreach@wmpmi.org

Upcoming Events

DATE	EVENT	DESCRIPTION	SPEAKER
10/23	Community Service Project	GR Boys and Girls Club	Go Green Racing – Kids Edition
10/29	Breakfast Meeting	100 Housed in 100 Days: Lessons Learned	Courtney Myers-Keaton
11/11	Dinner Meeting	Honoring Service, Inspiring Leadership	- Loreena Black - Bob Taylor - Wounded Warrior
11/19	Lunch Meeting	PMP® Guide for U.S. Military	Dharam Singh
11/19	PM Collective	Stakeholder Management Strategies	- Dave Dahl - Keith Pustover - Lindsey Lopez
12/9	Dinner Meeting	Defy & Deliver: Strengthening Personal Resilience Through Humor	Matt Sharpe
12/17	Breakfast Meeting Virtual	A Year in Review: Insights and Gratitude from My Podcast Journey	Parmjit Kaur, PMP

**Certified Green
Project Manager
(GPM-b™)**





**Project
Management
Institute.**
Western Michigan

Professional Development Day 2025

PM Powered: Driving Change & Delivering Impact

PMI Western Michigan Chapter
4246 Kalamazoo Ave SE
Grand Rapids, MI 49508
www.wmpmi.org



All events subject to change, per discretion of WMPMI.