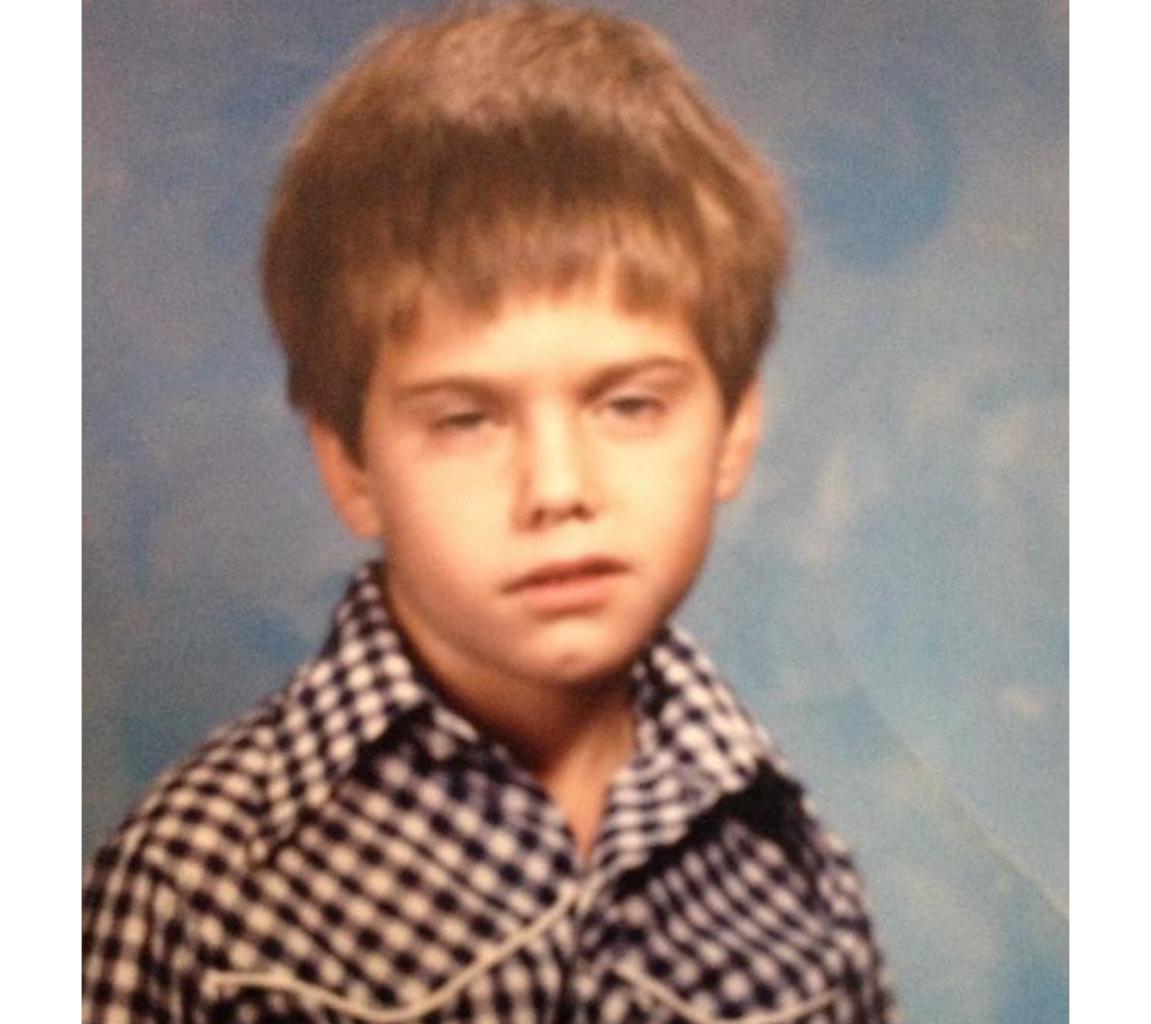
LEADING THE WAY WHEN **EVERYTHING** CHANGES









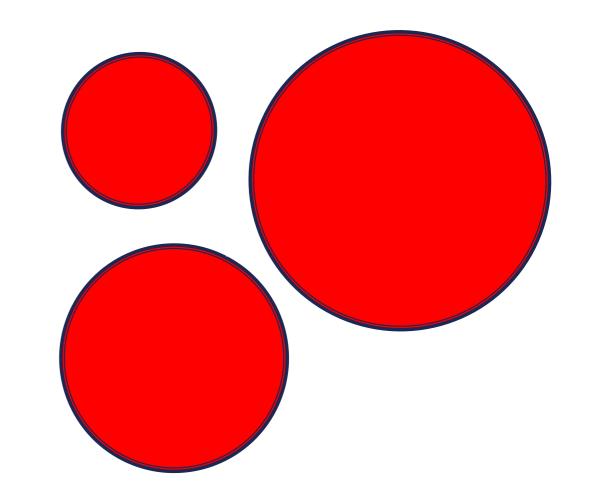








<I I



73% of organizations expect MORE change initiatives

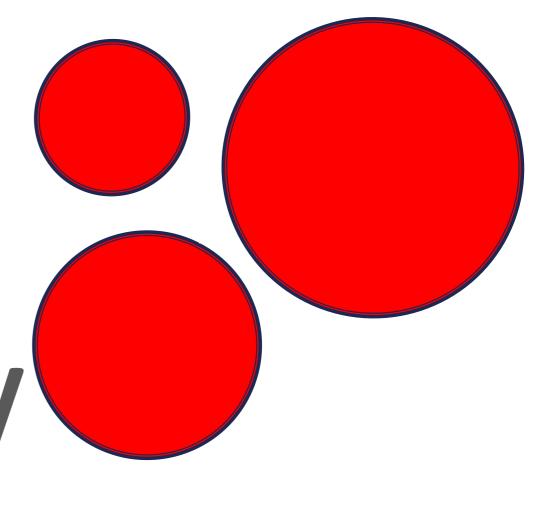
- CEB HR Change Readiness Survey

74% of Leaders Say They Include Employees in Creating Change Strategy

- CEB Workforce Change Survey

42% of Employees Agree They Have a Say in Change Strategy

- CEB Workforce Change Survey





•To lead change initiatives, what is the most impactful characteristic?





TRUST

LEAD

SUPPORT

MINDSET

COMMUNICATION

CONTROL ENERGY COMMIT

ACCOUNTABILITY

SAFETY

MANAGE

IN IT TOGETHER

FEEDBACK

AGILITY

"CHANGE ENERGY is about ALIGNMENT, not EXCITEMENT"

= Matt Brauning,"

Habit #1 UNKNOWN



What "horses" get blamed often?

What if I took cause for 100% of my results no matter what?

Habit #2 SETTE TRUSTIABLE



S.E.T. TRUST TABLE

Sacrifice Empathy Transparency

"Anyone can hold the helm when the sea is calm."

= Publilius Syrus

Do I put myself first when I shouldn't?

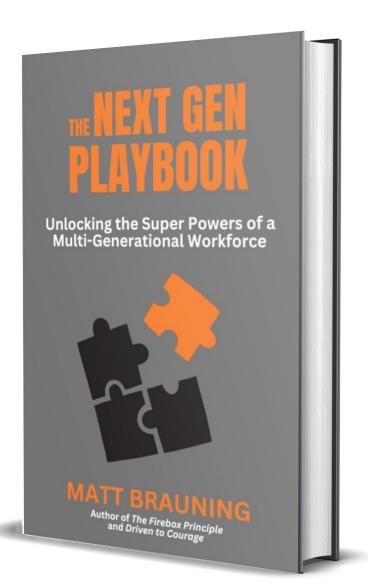
Do I empathize easily?

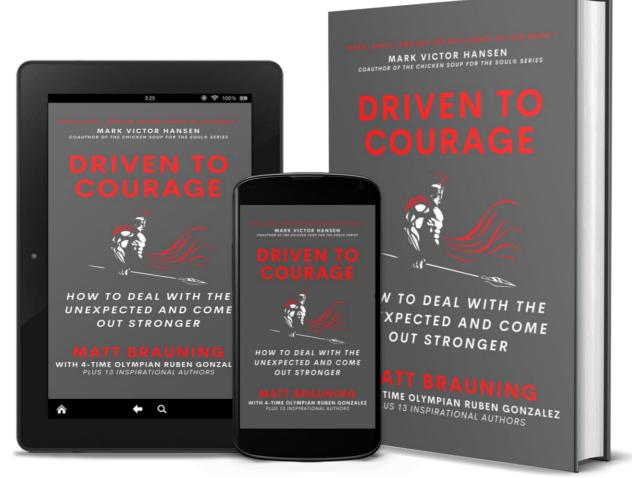
What situation in my work could I be more transparent?

Habit #3 LIMINAL SPACE



ONE QUESTION





every entrepreneur

principle

MATT BRAUNING
FOREWORD BY LARRY BROUGHTON

INFLUENCERS, INVENTORS, TRAILBLAZERS &





Give feedback to Matt

Scan this QR code



Or go to

https://talk.ac/mattbrauning

and enter this code when prompted

CHANGE



BONUS HABIT THE KEEPSAKE JAR





"If your actions inspire others to dream more, learn more, do more and become more...

then you are a leader

= John Quincy Adams