



www.wmpmi.org

2020
THE Project

A photograph of a man with a beard and short dark hair, wearing a grey t-shirt, carrying a young girl with curly hair on his shoulders. The girl is wearing a white sleeveless top and dark shorts. They are both smiling and looking down at each other. The background is a soft-focus green field.

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A LETTER FROM OUR PRESIDENT



Greetings and welcome to THE Project 2020, our 9th Annual Collegiate Project Management Competition!

It is hard to believe that I have been involved with Western Michigan PMI since 2011, the 1st year the competition was created. I have heard such great students' stories from finding internships, to full time positions, being recognized by employers as past participants and most importantly the positive student reflections after the work is done.

This competition not only prepares students for success in project management careers, it also prepares them for what it takes to succeed in life. How to prioritize what is important and make time for those things that will pay off in the long-term.

This year especially, we are all witnessing the challenges that the current situation with COVID-19 has brought on us and I am so impressed with the students' willingness to continue on this journey with us. This proved their agility and determination will help them grow into amazing leaders.

I want to also thank college champions, mentors, PMO panelists, volunteers, and the core team that manages it all as we wouldn't be able to create this event without all of them! As Simon Sinek said "When we help ourselves, we find moments of happiness. When we help others, we find lasting fulfillment" – I hope every one of you found fulfillment in helping inspire the young minds of this year's students and will help us to continue this great journey together in the years ahead.

On behalf of the entire membership, all the best in your future endeavors to all students participating in the competition and the entire Project team for their amazing dedication, hard work and willingness to continue notwithstanding the conditions.

Thanks again to the School Champions and many volunteers and finally, thank you to all of our Sponsors, who have made the continuation and expansion of this great event possible year after year.

Kinga Winiarska, PMP, CSM
President WMPMI

THANK YOU SPONSORS!



THE PINNACLE CENTER



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MEET OUR BOARD



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Institute®
Western Michigan**



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VP MARKETING

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WMPMI MISSION, VISION, & VALUE PROPOSITION

OUR VISION

WMPMI provides the best member experience.

OUR MISSION

To attract, serve, and support our members

VALUE PROPOSITION

- Grow your network
- Obtain globally recognized PMI certifications.
- Contribute to your local community. WMPMI offers many volunteer opportunities.
- Take your career to the next level by tapping into the latest project management knowledge and trends through the programs WMPMI offers.

THEProject²⁰²⁰

THEProject 2020 is the 9th annual collegiate project management competition offered by the Western Michigan Project Management Institute (WMPMI). Although project management tends to favor business, computer science, and engineering curriculums, students in all academic disciplines are highly encouraged to participate.

Student teams from colleges and universities throughout the WMPMI service area help create solutions for a real-life scenario in the form of a project plan.

Each team is provided a detailed scenario and assigned a PMP® (project management professional) certified mentor to teach them how to transform their solutions into project plans using the initiating and planning processes documented in A Guide to the Project Management Body of Knowledge (a.k.a., the PMBOK).

Teams will present their plans to a panel of judges on Event Day. The winning team will be chosen based on demonstration of proper project management techniques, the quality of their solutions, and their ability to present their project plans.

A variety of prizes are available to participants and winners of THEProject.



PARTICIPATING TEAMS



SCENARIO



Select Program Curriculum, Hire Faculty and Staff, & Launch PM Program by August 30, 2021

President Smith, your university president, announced during the fall 2019 opening address that she has established a new School of Project Management (PM) that will confer bachelor and master's degrees in project management. A project to renovate a LEED certified building to house the new school was recently completed and the activation phase of the program is ready to begin.

The Project Management curriculum must offer three areas of study emphasis: Information Technology Project Management, Construction Project Management, and General Project Management.

The dean of arts and sciences and the newly hired director for the school of project management are basing the school's curriculum on the Project Management Institute's Academic Group's three-volume set of curriculum guidelines, which were developed by project management university faculty from around the world. Coursework for both under-graduate and post-graduate programs must be included.



The Goals of the Project Plan

- Phases for selection of the program curriculum, hiring academic faculty & administrative staff, onboarding academic faculty & administrative staff, course catalog and schedule creation, and budget
- Detailed tasks to track the work of establishing a new School of Project Management
- Meeting and reporting cadence to manage Stakeholders expectation
- Budget detail for each activation phase of the project with transparent burn down data for Stakeholders

Project Sponsors

Executive sponsors: The Dean of Arts and Sciences and the newly hired Director for the School of Project Management

Both stakeholders encourage your team to seek their advice and to seek the advice of the Selection Committee who will be executing the hiring plan. The Selection Committee is chaired by the Director for the School of Project Management.

The Executive Sponsors and the Selection Committee help your team build your Project Plan and will also provide expert advice on rolling out new program curriculum at your university.

Main Requirements

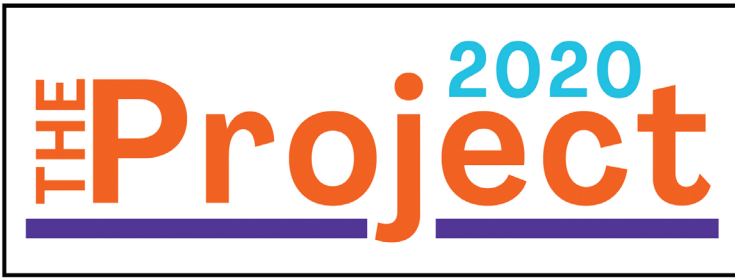
- Detail activities for the selection of program curriculum
- Develop a “Hiring Plan”
- Establish Educational Objectives
- Flexible curriculum applicable to many disciplines and industries
- Creation of Course Catalog and Schedules
- Develop a budget for onboarding and first academic year

Project managers bring it all together.

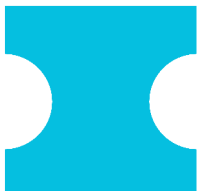
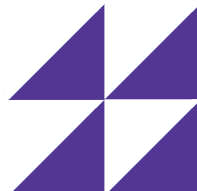
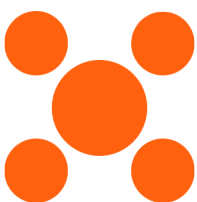
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EVENT DELIVERABLES & DUE DATES

<p>February 1, 2020 <i>Phase Gate 1 is due:</i> Project Charter & Project Scope.</p>		
	<p>March 2, 2020 <i>Phase Gate 2 is due:</i> WBS, Stakeholder Register, RACI Chart, Project Schedule, Communications Management Plan, & High- level Budget.</p>	
		<p>March 21, 2020 <i>Phase Gate 3 is due:</i> Complete Project Plan Book.</p>

FROM THE VP OF ACADEMIC OUTREACH

The mission of the Academic Outreach Team from the Western Michigan Chapter PMI is "To use education and education programs to advance the profession of Project Management by informing people about the practice and real-world application of Project Management". THEProject 2020 marks the ninth year of THEProject. This year's competition will be remembered for many years to come.

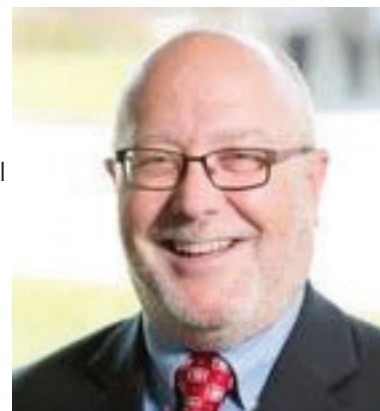
COVID-19 has dramatically changed our lives. However, an awesome group of students embraced this year's scenario and finished their Project Plans while dealing with Social Distancing and Stay Home Orders from the Government. I am profoundly proud of the Students this year. As the author of the scenario for the past three years there is always a bit of pride when the students present their final work. This year I am pleased beyond words with the Students performance. THANK YOU - Students, mentors, and

panelists!! Well Done.

Many thanks go to the Core Team: Kim Kalman, Rachel Steimel, Kathy Ober, Aubree Clark, Patricia Brown-May, and Bryant Smith. The Core Team had to deal with changing circumstances and adapt the competition for reality of today. Again, well done!

Thanks also to the Board of Directors of WMPMI. While this competition was in progress, the board rolled out a new website and converted our monthly programs to a virtual format. They did not miss a beat.

Students you are amazing to pursue an extra-curricular activity under the current reality. You have a grand story to tell. This Booklet and your Project Plan are excellent additions to your professional portfolio. I wish you well on all your future endeavors.



VP ACADEMIC OUTREACH

Joseph Vig

Amway

vpao@wmpmi.org

CORE TEAM MEMBERS

Co- Project Managers of Program Booklet	Patricia Brown-May Kim Kalman Paula Oja
Project Manager of PMO Panelist	Bryant Smith
Project Manager of Mentors	Kim Kalman
Project Manager of School Champions	Kathy Ober
Project Manager of Awards	Rachel Steimel
Director of THEProject 2020	Kim Kalman
Vice President of Marketing	Aubree Clark

PANELISTS



Travis Pursel, PMP
Software Project Lead
Dematic



Deb Wilk, PMP
Senior Principal Technical
Account Manager
Oracle, Inc.



Doug MacNEIL, PhD., PMP
Senior Business Analyst
Spectrum Health



Fletcher Corbett, PMP
Sr. Continuous
Improvement Specialist
Munson Healthcare



Kim Cook, PMP
Engineering Systems Mgr.
& Agile Coach
Steelcase



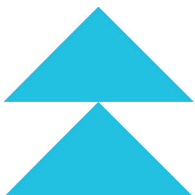
Kristen Zachwieja, PMP
PMO Director
*Hastings Mutual
Insurance Company*



**Michael Worden, PMP,
SPC, LPM, RTE, POPM,
SASM, PSM-I**
Consultant
AgilityMatters, LLC



Eric Stoll, PMP
Manager, Program Man-
agement
Eaton Corporation



SCHOOL CHAMPIONS



Steven Schuiling, MBA, PMP, SCM
Assistant Professor
Accounting, Finance and
Information Systems
Ferris State University



Roger Woods, M.S.
Senior Lecturer
School of Business and
Economics
*Michigan Technological
University*



Victoria Fleenor, M.S.
Assistant Professor of
Business
Cornerstone University



Douglas Johnson, Ph.D.
Assistant Professor
Economics &
Business Administration
Hillsdale College



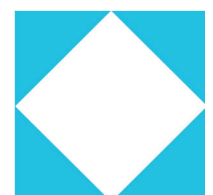
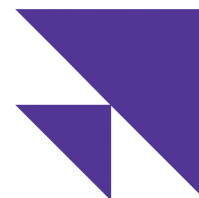
Jaideep Motwani, Ph.D.
Chair and Professor of
Management
Seidman College of
Business
Grand Valley State University



Frank Novakowski
Adjunct Professor of
Management
Seidman College of
Business
*Grand Valley State
University*



**Mohammad Daneshvar
Kakhki, Ph.D.**
Assistant Professor
Business Information
Systems Department
Haworth College of
Business
Western Michigan University



MENTORS



Nancy Howk, PMP
Sr. Program Manager
Stryker GQO Quality Shared Service



Brent Willson, PMP
Project Manager
Concrete Vision



Tim Emelander, PMP, POPM, SSM
Project Manager
Priority Health Advanced Analytics



Dick Friedrich, PMP
Retired



Gabrielle Haskins, PMP
President
Project Executive, LLC



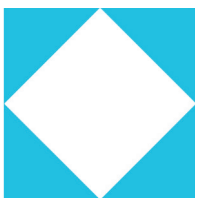
Claude Hardy, PMP, CSM
President
POMIS



Matt Mills, PMP
Senior Project Manager,
R & D
Stryker



Anthony Asadi, PMP, PSM, SSGB
IT Analyst Technical Architect – ERP Transformation
Herman Miller





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ACADEMIC ARCHITECT ASSOCIATES



KATIE ZAHARION

M.B.A., Computer Information Systems | December 2020

Katie is an MBA candidate at Western Michigan University, Kalamazoo. She received her B.F.A. in 2015 and pursued her passion for the arts in metalsmithing and illustration. Not long after graduating, in a series of unplanned events, Katie realized that she had passion and talent for systematizing and growing small businesses. Currently, she works as a part-time office manager. She also works with several small businesses to strategize for growth, including a retail store, an e-commerce store, a lifestyle & health product manufacturing business, and a business that estimates accurate costs and quantity of materials and labor associated with construction jobs, helping their clients win more bids and make higher profits. Katie's goals this year are to get project management certified, graduate with her MBA degree, and move into a career in project management.

"If I could do something with no risk of failure, I would ... grab a camera and document events around the world in nature and humanity."



ASHWATHY BALAKRISHNAN

B.A., Health Informatics and Information Management (HiIMs); Business Analytics & General Business | December 2020

Ashwathy was born and raised in Kuala Lumpur, Malaysia. She moved to Kalamazoo, MI to study HiIMs at Western Michigan University. She has been involved in various projects such as the Kellogg's Business Competition and completing the Student Professional Readiness Series Program on campus. She served as a Budget Analyst where she managed a fund sponsored by the state of Michigan for the students of WMU. Ashwathy is best known as the Teaching Assistant for the Business Law course at the Haworth College of Business. She is experienced with Python, Tableau, Microsoft PowerBI, Rapid Miner, Project Libre, SQL, and Java. Upon graduation, she aims to dedicate her analytical skills paired with healthcare knowledge in the field of cancer research.

"If I could do something with no risk of failure, I would ... hold on to the fin of a killer whale and go for a ride!"



MEGAN LOLL

B.B.A., Computer Information Systems; Business Analytics | April 2020

Born and raised in Plainwell, Michigan, Megan is a senior at Western Michigan University majoring in Computer Information Systems. She became interested in project management after watching her father work in a variety of project management jobs. Megan is Six-Sigma Green Belt certified and is currently working with Streamline Healthcare Solutions developing courses and quizzes to aid in the training of employees and clients. Megan is also busy tutoring for Python Programming, Visual Analytics, and Data Mining at WMU. She plans on working in an analytics field or in software development upon graduation at a mid-size company. In her free time, Megan enjoys being with friends, artwork, and walking her dog.

"If I could do something with no risk of failure, I would ... spend my time teaching creative art and lettering classes".

CHAMPION: Mohammad Daneshvar Kakhki, Ph.D.

MENTOR: Matt Mills, PMP



ZACHARY McGRIFF

B.B.A., Computer Information Systems; Business Analytics | December 2021

Zach grew up in the “Cereal Capital of the World” better known as Battle Creek, MI. He is currently a senior at Western Michigan University majoring in Computer Information Systems and minoring in Business Analytics. He has always had an interest in IT since building his own personal computer shortly after high school. Zach has never been one to shy away from a challenge which is why he was all too eager to take part in the project management competition. He looks forward to searching for his dream job after graduation and will take each opportunity as a new challenge.

“If I could do something with no risk of failure, I would ... colonize mars and establish a Utopian society.”



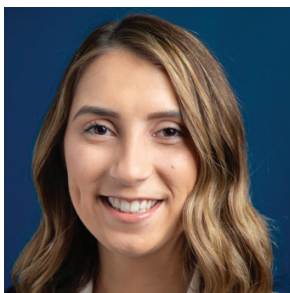
MAYUREE BARIK

M.B.A., Computer Information Systems and Marketing | May 2020

Mayuree is an aspirant pursuing dual MBA degrees majoring in both Computer Information Systems and Marketing from Western Michigan University. Currently, she is working as an Immigration Assistant at WMU where she assists students with academic and immigration information. Moreover, Mayuree also heads the Marketing and PR area of WMU’s MODA (Merchandising and Designer’s Association), as well as, working as a designer for Spring 2020. Being raised by her father, who served as an Indian Army Officer, she has learned that discipline and zeal is the key to achieve success for anything. Whereas from her mother, who is a professor, she learned that the purpose of education can only be satisfied when it can be utilized for the solving serious issues in the world. Therefore, she is always passionate to learn new skills and apply it to the outside world. With a major and background in marketing and analytics, Mayuree intends to look for opportunities in international organizations to gain knowledge and practical experience, after her graduation.

“If I could do something with no risk of failure, I would ... love to promote education for girls in the world.”

ALPHA INSTITUTE



LAURA ANDREEA GIURGIU

B.B.A., International Business & Supply Chain Management; French | April 2020

Andreea was born in Romania and lived there for six years before moving to Michigan. She lived in Commerce Township before her move to Grand Rapids. This past summer, Andreea became an SAP Certified Associate. Working as an intern for Steelcase in the Logistics Department, Andreea has been involved in a project and developed an interest in project management. She will be staying with Steelcase after graduation. Andreea is the Vice President of CSCMP in the Seidman Supply Chain Management Association. She values lifelong learning and enjoys new experiences. Andreea finds the concept of efficiency intriguing and always strives to create new processes that will lead to better results. In the future, she plans to pursue a doctorate program in Business Administration.

"If I could do something with no risk of failure, I would ... lead a company and provide support to end international poverty."



LAUREN BIXBY

B.S., Supply Chain Management | May 2020

Born and raised in Petoskey, Michigan, Lauren is a senior at Grand Valley State University in the honors college, majoring in supply chain management. She became interested in supply chain management while working as an intern for Dicastal North America. There she assisted the procurement and operations team. Lauren hopes to find a job with a company specializing in procurement, so she can grow her knowledge in a field she is passionate about. In her free time, Lauren enjoys baking/cooking, competitive lifting, and is a marketing representative for Rent the Runway!

"If I could do something with no risk of failure, I would ... pursue my dream to be a personal chef!"



DJ COLANTONE

B.B.A., Supply Chain; Finance | April 2021

DJ Colantone was born and raised in Joliet, Illinois. He moved to Grand Rapids to attend college at Grand Valley State University. He is currently a junior dual majoring in Supply Chain Management and Finance. He is also a student athlete as a member of the Grand Valley Men's tennis team. Growing up, he was interested in coaching and leading teams in school and otherwise. This is where his interest in Project Management came. DJ has an internship at Steelcase this summer in the materials management department. After graduation DJ plans on staying in the Grand Rapids area.

"If I could do something with no risk of failure, I would ... start a non-profit that helps kids with disabilities to be involved in sport."

CHAMPIONS: Jaideep Motwani, Ph.D.
Frank Novakowski

MENTOR: Timothy Emelander,
PMP, POPM, SSM



PARKER RICHARDSON
B.A., Supply Chain Management | April 2020

Born in Muskegon, Michigan, Parker is a senior at Grand Valley State University majoring in Supply Chain Management. Project management stood out to Parker as a critical set of skills that would go hand-in-hand with his upcoming operations position within the Fastenal Company. In his free time Parker enjoys skimboarding, playing baseball, and snowboarding.

"If I could do something with no risk of failure, I would ... lead the first generation of interstellar travel."



KATHRYN HAYES
B.B.A., Human Resource Management | April 2020

Kathryn (Katie) Hayes grew up in a small town on the east side of Michigan, near Detroit. After she graduated from high school in 2016, she moved to Grand Rapids and started attending GVSU. Katie has played competitive sports all her life and loves nothing more than to work with and be a part of a team. Last summer, Katie had an internship at DTE Energy's Headquarters in Detroit. She worked in the Human Resource Department as a student recruiter. Katie is graduating in April 2020 with a Bachelors Degree in Human Resource Management and is beyond excited to see what the real world has in store for her!

"If I could do something with no risk of failure, I would ... create a system to effectively remove all plastic from the worlds oceans."

WESTERN MICHIGAN UNIVERSITY

DIVERSE URBANITES



KEERTHANAA NAGAMANI

M.B.A., Lean Operations; Systems and Computer Information Systems
June 2020

Keerthanaa grew up in the South of India. After completing 12th grade, she decided to pursue her Bachelors in Computer Applications. She accepted a position with Infosys Ltd., one of India's largest IT firms as an Application Test Executive. The company was one of the world's best computer technology training centers in Mysore, India. After two years, Keerthanaa left to pursue an MBA as she realized an interest in Management. She enrolled in a dual MBA program offered by Christ University, which had ties to Western Michigan University. Keerthanaa focused her first year of MBA studies in Lean Operations and Systems. After year one, she interned with Decathlon Sports India Pvt Ltd in the arena of 'E-commerce warehousing and logistics'. In 2020 Keerthanaa interned with Office for Sustainability. She is planning to obtain her Project Management Professional (PMP) certification this summer. In June 2020 Keerthanaa will graduate with an MBA in Lean Operations and Systems and Computer Information Systems.

"If I could do something with no risk of failure, I would ... end mindless consumerism and ensure businesses were sustainable on every level."



BRIAN SUSILO

B.A., Economics | April 2020

Brian Andrew Susilo is an international student from Indonesia. Right now, he is a senior at Western Michigan University majoring in Business Analytics and minoring in Economics. Brian will be graduating this semester, April. He is interested in Project Management because it is a very important skill, needed for any data analytics and information systems-related jobs. In pursuit of his passion for consulting, he has identified that a PMI certification fulfills one of the requirements to get the consultation certification. Currently, Brian is searching for jobs to further expand his knowledge of real-world business analytics and plans to find a business analytics job in the United States.

"If I could do something with no risk of failure, I would ... change how business works."



KIMBERLY CHONG

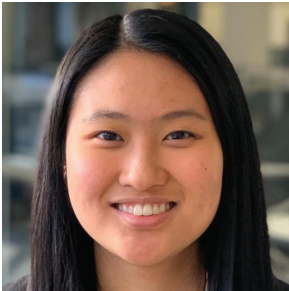
B.B.A., Digital Marketing and eCommerce; Business Analytics | December 2020

Kimberly was born and raised in Malaysia, a hidden gem located in South East Asia. With her major, she has learned not only digital marketing skills but also skills to analyze and visualize data. As much as she loves the country she grew up in, Kalamazoo has grown to be her second home. After graduation, she hopes to work in the Greater Kalamazoo Area or pursue a Master's degree in information security or data analytics. To take a break from school she enjoys playing musical instruments such as the keyboard, acoustic guitar, and bass.

"If I could do something with no risk of failure, I would ... do nothing because nothing would be worth doing."

CHAMPION: Mohammad Daneshvar Kakhki, Ph.D.

MENTOR: Nancy Howk, PMP



JESSICA HARSONO

B.B.A., Business Analytics | December 2020

Jessica Harsono is an international student from Indonesia. She is currently a senior majoring in Business Analytics. Jessica expects to graduate in December 2020. After graduation, she plans to apply for OPT (temporary employment for international student) and work in the United States. Jessica is interested in taking project management courses to prepare for the CAPM certification exam. She also is experienced with some programming languages such as Python, SQL and data analytics tools: rapidminer and knime. In her free time, Jessica enjoys playing sports and watching movies.

"If I could do something with no risk of failure, I would ... take every single opportunity that is given to me."



TRISTON EVANS

M.B.A., Computer Information Systems Management | August 2021

Triston enlisted in the Air Force in August of 2002. He was deployed to Iraq and Afghanistan in support of Operation Enduring Freedom and Operation Freedom Sentinel. While serving he worked in aircraft maintenance, command post operations, and communications. Triston completed his undergraduate studies at Ferris State University in Computer Information Technology. He has used his degree in manufacturing, regulated laboratory, and Department of Defense environments. Triston is currently the non-commissioned Officer in Charge of Michigan RPA cyber-transport communications. He also works as an IT engineer at Charles River Labs, Global IT. Triston is pursuing his MBA with WMU to prepare for the next chapter of his civilian career and looks forward to leading forward-thinking IT teams into the future.

"If I could do something with no risk of failure, I would ... ride my mountain bike in Red Bull Rampage 2020."

FERRIS STATE UNIVERSITY

FERRIS STATE BULLDOGS



MARTA SCHICK

B.S., Information Security and Intelligence | December 2020

Marta Schick is a senior in the Information Security and Intelligence program at Ferris State University. She is from Hartland, Michigan and currently lives in Big Rapids, Michigan. Marta will be graduating with her Bachelors in ISI in December 2020 and hopes to begin her Masters Degree after that.

"If I could do something with no risk of failure, I would ... travel."

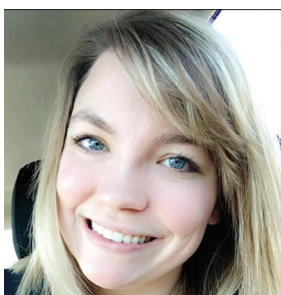


KATRINA DROSKI

B.S., Information Security and Intelligence; Cyber Security | May 2022

Katrina is currently a sophomore at Ferris State University, majoring in Information Security and Intelligence. She is from Lowell, Michigan. She became interested in Project Management when she got engaged more with extracurricular activities and took more classes within her major. Katrina also runs cross country and track and field at Ferris State. She decided to participate in this event because it would help her gain more knowledge and skill sets about the program. Katrina is a hard worker and focuses on a job well done.

"If I could do something with no risk of failure, I would ... succeed in my classes to get a really good job."



JODI CARVILL

B.S., Business Administration; Leadership & Project Management | May 2020

Jodi is a senior at Ferris State University majoring in Business Administration with a concentration in Leadership and Project Management. Jodi hails from Lowell, Michigan. Initially, she enrolled at Ferris to major in Criminal Justice before moving to North Carolina to pursue other interests. After taking a number of project management courses, Jodi found herself becoming more and more interested in the subject matter and decided to make it an emphasis in her education. She joined the team in hopes of getting quality experience that extends beyond the classroom. Once completing her degree, Jodi hopes to continue to develop her leadership skills and apply her passion to a long-term career in the project management field.

"If I could do something with no risk of failure, I would ... continue to do everything that brings me happiness. I don't fear the risk of failure but I worry that, whether in success or failure, I won't be content."

CHAMPION: Steven Schuiling, MBA, PMP, SCM

MENTOR: Anthony Asadi, PMP,
PSM, SSGB



SAWYER MAXSON

B.S., Business Administration; Leadership and Project Management | May 2020

Sawyer Maxson was born and raised outside a village halfway between Grand Rapids and Big Rapids. He is currently a senior at Ferris State University studying Business Administration with a minor in Project Management and getting a certificate in Lean Systems. Sawyer has gained an interest in project management through internships and experiences. He is participating in this event because he wants more experience in project management and to develop the skills required to be successful. After graduation he plans on getting a job implementing lean near Grand Rapids and working on a master's degree. When Sawyer is not in class or on the job he enjoys participating in sports, board games, and spending time with friends and family.

"If I could do something with no risk of failure, I would ... attempt a fight to Mars."



MARK JACOBS

B.S., Information Security & Intelligence | December 2020

Mark Jacobs is a senior in the Information Security and Intelligence program at Ferris State University. He became interested in the topic his freshmen year at Ferris when he learned he could combine his talent for technology and his desire to help others. Last year, Mark took management 301 at Ferris and was fascinated by the topic. This experience made him want to join the project management team. Throughout the class Mark learned about the importance of project management in every field. Mark currently works for Ferris in the cyber security department. There he works with a team to monitor cyber threats to the university.

"If I could do something with no risk of failure, I would ... open my own running / outdoors business in Colorado."

GOLDEN PMs



SAMUEL VANANDEL

B.S., Business Management; Accounting | May 2022

Born and raised in Muskegon, Michigan, Samuel is a sophomore at Cornerstone University majoring in Business Management. He is a student with proven ability to develop problem-solving strategies and think critically. In addition, Samuel is proficient in oral and written communication and possesses excellent organization, customer service, and leadership skills gained through variety of diverse work experiences. Top strengths include adaptability, responsibility, developer, consistency, and inclusion. In his free time Samuel enjoys hunting, fishing, and spending time outdoors with friends and family.

"If I could do something with no risk of failure, I would ... expand the public land system in America."



HANNAH STEARNS

B.S., Marketing; Management | May 2020

Hannah is an ambitious and driven marketing and management student and athlete at Cornerstone University. She is a senior with experience in social media and the marketing field. After being born and raised in Grand Rapids, Michigan, she hopes to find a career in the area. In her free time, Hannah enjoys working out, crafts, hanging out with friends, and playing volleyball.

"If I could do something with no risk of failure, I would ... start my own business."

CHAMPION: Victoria Fleenor, M.S.

MENTOR: Brent Willson, PMP



LUCAS SHARAR

B.S., Marketing and Management | May 2021

Lucas Sharar is currently a junior at Cornerstone University studying marketing and management. He is a project management intern for new product development at Steelcase Inc. where he enjoys utilizing his leadership, communication and project management skills to work cross-functionally with teams to bring new products to fruition. During his time at Cornerstone, Lucas has been involved with the university's Enactus team, Business Division Student Advisory Council, and tour guide team. These academic involvements have aided Lucas in his professional and academic development. When he is not at Steelcase or Cornerstone, Lucas enjoys wakeboarding, tubing, hunting and spending time with his family in his hometown of Holland, Michigan.

"If I could do something with no risk of failure, I would ... run for President of the United States."



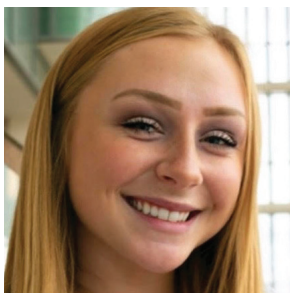
MACKENZIE VANDERWOLDE

B.S., Business Management; Communication; Marketing | May 2020

Mackenzie VanderWolde is a senior at Cornerstone University, studying Business Management with Communication and Marketing Minors. She has learned about and enjoys multiple areas of business. She is looking forward to graduation this May of 2020 and is excited to see where the future will lead her. Currently, Mackenzie is a Student Associate at Steelcase for Product Marketing on the global Surface Materials team. This position has given her a closer look into what an individual work day and potential career in business looks like. While looking ahead to graduation and future career opportunities, Mackenzie enjoys visiting new coffee shops, making travel plans, and participating in networking opportunities in Grand Rapids, MI.

"If I could do something with no risk of failure, I would ... work for/start a company whose main goal is to increase the intercultural competence of companies across the world."

GVSU LAKERS



MADISON DEITER

B.B.A., Management; Management Information Systems | May 2021

Madison grew up in Belding, MI and moved to DeWitt, MI where she graduated high school. After graduation, Madison enrolled in Lansing Community College before transferring to Grand Valley State University to pursue a Bachelor of Business Administration specializing in Management with Information Systems. She is also a member of Grand Valley's Enterprise Systems Student Union (ESSU) and will become a part of ESSU's executive board during her senior year of 2020-2021. In the summer of 2020, Madison will be interning with Spectrum Health within their IS/IT Project Management Team. She hopes to advance her knowledge within health informatics after completing her bachelor's degree.

"If I could do something with no risk of failure, I would ... write a historical fiction novel."



ASHLYN KARTES

B.S., Supply Chain Management | December 2020

Ashlyn was born and raised in Boyne City, Michigan. She is now a senior at Grand Valley State University majoring in Supply Chain Management. Ashlyn is a part of the Seidman Supply Chain Management Association and the Enterprise Systems Student Union at GVSU. She had an internship in the summer of 2019 at EJ, located in East Jordan, Michigan, as a sourcing and distribution intern. She then secured an internship with Amway, in Ada, Michigan, as a project management intern, for the summer of 2020. In her free time she enjoys hanging out with friends and family, traveling, and being active. Ashlyn hopes to continue her professional career in Supply Chain Management after graduation.

"If I could do something with no risk of failure, I would ... time travel."

CHAMPION: Frank Novakowski

MENTOR: Claude Hardy, PMP

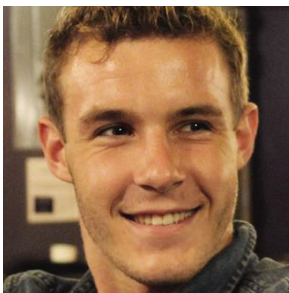


DOMINIQUE LeCLEAR

B.B.A., Human Resources Management; Psychology | April 2020

Dominique is from southwest Michigan and graduated from Coloma High School. After her first year at Grand Valley, she enlisted in the US Navy Reserve and now has been in the reserves for four years. At Grand Valley, she was also a member of Phi Mu Fraternity. Dominique has been working as a Human Resources Intern for Benteler Automotive for almost two years. After graduation, she plans on finding a position as an HR Generalist and is looking forward to the opportunity to move out of state. In her free time, she enjoys spending time with friends, traveling and going to concerts.

"If I could do something with no risk of failure, I would ... go to culinary school."



ELI HUCKSTEAD

B.B.A., Management Information Systems | May 2020

Eli is from Grand Rapids Michigan. Learning excites him, and he wants to make his career about finding how technology and focused data analysis can shape how a business operates. He is always looking to improve business processes and build solutions that will help everyday employees perform their jobs better. Eli is motivated by the knowledge that his skillset in Business Intelligence can help him create stories from data that will have value.

"If I could do something with no risk of failure, I would ... start my own Business Intelligence consulting firm."



KIRA BROCK

B.A., Marketing & Management | December 2020

Kira grew up in Michigan, and is currently a junior at Hillsdale College. She spent almost every summer at camp in northern Michigan riding horses. Kira became interested in project management her freshman year of college, and hopes to make a career out of it. In her free time she enjoys crocheting blankets to donate to retirement homes, reading, and spending time with animals.

"If I could do something with no risk of failure, I would ... start a wildlife rescue."



REAGAN WARDIE

B.A., Marketing & Management; General Business | December 2020

Reagan Wardie grew up in Fenton, Michigan. He has held multiple leadership roles at Hillsdale College including president of his fraternity and leader of a special education volunteer program on campus. After graduation, Reagan hopes to move to North Carolina and get a job utilizing his knowledge in marketing or business management.

"If I could do something with no risk of failure, I would ... start my own gym/fitness center."



JASON CIMPONER

B.A., Accounting; History | May 2023

Born and raised in Saint Paul, Minnesota, Jason is a freshmen at Hillsdale College majoring in Accounting. He is currently involved with Investment Club, Few Good Men Volunteering, and Alpha Tau Omega Fraternity. In his free time Jason enjoys spending his time fishing, biking, and driving around the twin cities.

"If I could do something with no risk of failure, I would ... run for President."

CHAMPION: Douglas Johnson, Ph.D.

MENTOR: Dick Friedrich, PMP



ANTHONY DeLAPP

B.A., Financial Management | May 2021

Anthony was born and raised in Grand Rapids, MI. He is the second youngest out of a family of seven kids. He grew up juggling football, lacrosse, and AP classes at his high school. Anthony hopes to find a job in either finance or project management after school. After a few years of work, he plans to attend graduate school for an MBA degree.

"If I could do something with no risk of failure, I would ... become President."

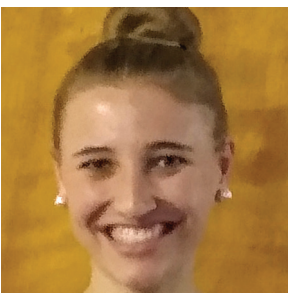


ADAM CLAUSSEN

B.S., Chemistry | May 2020

Adam Claussen comes from a small little village in Michigan named Hickory Corners. He is a student at Hillsdale College and will graduate this spring with a degree in chemistry. Adam became interested in project management after an internship last summer, where he was asked to submit proposals for redesigning a chemical analysis laboratory. After graduation, he plans to attend graduate school and would someday like to work in chemical patent law. Outside of classes, Adam spends his time running a small construction company and serving as a leader of Hillsdale College's emergency response team.

"If I could do something with no risk of failure, I would ... visit space and watch an "earthrise" from the moon's surface."



SENECA MILLER

B.S., Marketing Management | May 2020

Seneca Miller is a senior at Hillsdale College majoring in Marketing Management. She was raised in Wauseon, Ohio. She moved to Ypsilanti, Michigan this past summer after she married her husband, Luke Miller, whom she met on the track team at Hillsdale. After graduation, Seneca plans to get her masters degree at Eastern Michigan University. Once she finishes school, Seneca plans to own and operate her own company or go into real estate.

"If I could do something with no risk of failure, I would ... start a company."



**Michigan
Technological
University**

PM BACK TO THE FUTURE



KAITLYN BARTH

B.S., Engineering Management | May 2020

Kaitlyn grew up in Ortonville, Michigan and is now studying Engineering Management at Michigan Technological University. Kaitlyn enjoys project management and hopes to earn her PMP after graduating and starting her career. She had a co-op experience in project management at Kohler Company which solidified her desire to be in the field. Kaitlyn will be working at Amcor after graduating and is excited to begin the next chapter in her life. In her free time, Kaitlyn enjoys hiking, traveling, and doing yoga.

"If I could do something with no risk of failure, I would ... save all endangered animals."



STEPHEN YOUNG

B.S., Engineering Management; Social and Behavioral Studies | May 2021

From the rural town of East Tawas, Michigan, Stephen originally came to Michigan Technological University to study computer science and changed paths after finding project management through studying Engineering Management. Stephen is now on an MTU Enterprise creating an RC rescue device for swimmers in crisis, is the current VP of MTU's largest programming board, and the Project Manager for PM Back to the Future. He enjoys broomball, soccer, snowboarding, swing dancing, snow sculpting, and cooking good food.

"If I could do something with no risk of failure, I would ... transition all US industries to use renewable energy"



JOE RIGLING

B.S., Engineering Management | December 2020

Joe grew up in Tustin, Michigan where he graduated from Pine River Area High School. He currently attends Michigan Technological University in the pursuit of a Bachelor's Degree in Engineering Management. He has accumulated work experience through three different internships and plans to work in project management when he graduates this coming fall. In his free time, Joe enjoys hunting, fishing, and powerlifting.

"If I could do something with no risk of failure, I would ... retire young and travel the world."

CHAMPION: Roger Woods, M.S.

MENTOR: Gabrielle Haskins, PMP



RYAN SCHULLER

B.S., Engineering Management | May 2020

Ryan grew up in the small town of Sturgis, Michigan, where he attended and graduated from Sturgis High School. He is attending Michigan Technological University on an athletic scholarship and playing basketball for Michigan Tech's Men's Varsity Basketball team. Ryan chose to pursue a degree in Engineering Management because he has a high interest in the connection between business and engineering. Ryan will be graduating from Michigan Tech in the spring of 2020 with a B.S in Engineering Management and will enter the workforce.

"If I could do something with no risk of failure, I would ... pull off the world's most daring diamond heist."



TAYLOR ANDERSON

B.S., Engineering Management | December 2020

Taylor is from Island Lake, Illinois and is a senior at Michigan Technological University. She is majoring in Engineering Management. She also occupies her time on campus by playing softball for MTU's club team and serving as president of the Love Your Melon Club. Recently, Taylor worked as an industrial engineer co-op for Greenheck where she excelled in her talents working to improve efficiencies within the company. She really values time outside of school and work through spending time with friends and family, including her dogs. After graduation Taylor hopes to continue to do work involving efficiency improvements, as well as, continue to gain experience in project management.

"If I could do something with no risk of failure, I would ... start my own shelter to help animals find their forever homes."



Michigan
Technological
University

THE PERTfect TEAM



JOHN HAMMEL

B.S., Operations & Supply Chain Management; Spanish | December 2020

Born and raised in the northwest suburbs of Chicago, John is a senior at Michigan Technological University majoring in Operations and Supply Chain Management. He became interested in project management after taking a project management course at his university and realizing how valuable those skills can be. John is very active on campus through his fraternity, Lambda Chi Alpha, and enjoys helping the community through a variety of philanthropic events. After graduation, John hopes to find a job in Michigan or Wisconsin area doing project management and operations work. In his free time John enjoys hiking, kayaking, camping and snowboarding.

"If I could do something with no risk of failure, I would ... live off the grid in Alaska."



VICTORIA HOFFMAN

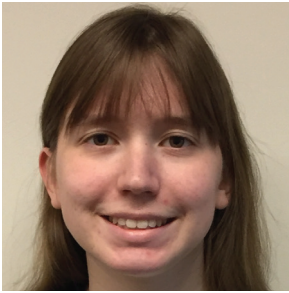
**B.S., Management with a Concentration in Supply Chain and Operations Management
May 2020**

Victoria grew up in Ypsilanti, Michigan and is currently a senior at Michigan Technological University. Her interest in supply chain and operations management began during her internship following her freshman year, where she worked on various jobs within a small manufacturing plant. Victoria is involved in the Dotise Stewart Chapter of Silver Wings at Michigan Tech. She was the Director of Support for the area conference that her chapter hosted in 2017, which sparked her desire to explore project management. Victoria is excited to begin her career with Milwaukee Tool in the Operations Development Rotational program upon her graduation in May. In her free time, she enjoys knitting, photography, skiing, and playing sports.

"If I could do something with no risk of failure, I would ... establish programs that would aid veterans with the goal of eliminating veteran suicide."

CHAMPION: Roger Woods, M.S.

MENTOR: Gabrielle Haskins, PMP



CORINNE GIERSCH

**B.S., Management with a Concentration in Supply Chain and Operations Management
May 2020**

Corinne is a 4th year student at Michigan Technological University in Houghton, Michigan. She grew up down state in Rockford, Michigan. Corinne hopes to pursue a career in logistics so that she may some day become a logistics director in the Grand Rapids area. Her skills include the ability to communicate effectively, good time management, and experience with transportation management systems. When she is not working on school work, she enjoys writing, snowmobiling, and playing board games. Corinne is also the current treasurer of Craft Club at her university.

"If I could do something with no risk of failure, I would ... start my own business."



MITCHELL DeLONG

B.S., Management; Supply Chain & Operations Management | May 2021

Mitchell was born and raised in the Upper Peninsula, where he developed a passion for nordic skiing and running. He currently competes for the MTU Huskies on their nordic ski and cross country running teams. In addition, Mitchell has kept himself busy by participating in MTU's Undergraduate Student Government and by preparing for Central Michigan University's New Venture Competition.

While Mitchell loves his hometown, he has enjoyed opportunities to experience other communities. Last year, Mitchell studied abroad at the University of Strathclyde in Glasgow, Scotland. He has also interned with Barrick Gold Corporation in Elko, Nevada, and KBX Logistics in Green Bay, Wisconsin. In the future, Mitchell wishes to use his skills to improve supply chains and their efficiency.

"If I could do something with no risk of failure, I would ... like to start or manage a 3PL to improve efficiency within the trucking industry."

LETTER FROM SPECTRUM HEALTH

At Spectrum Health and Priority Health, our Enterprise Portfolio Management Office (EPMO) is an integral partner in helping deliver on our strategic initiatives that improve the health and wellness of the communities we serve. Our EPMO is made up of Portfolio Leads, Program Managers, Project Managers and our EPMO Services Team.

- Our Portfolio Leads work closely with strategy, business development, and leadership to help prioritize and sequence projects to maximize value within each portfolio.
- Our Program Managers deliver on a grouped collection of projects (called programs), designed to accomplish specific strategic objectives directly aligned to the success of the organization, that are best managed in a coordinated way to obtain benefits and control that are not available when managing the projects individually.
- Our Project Managers deliver on our larger projects that entail significant financial and technological investments, resource complexity, organizational risk, and require change management principles in order to successfully deliver the desired business outcomes.
- Our EPMO Services Team assists with our project delivery methodology (including tools, templates, technology, and processes), reporting, training, communication, change management, process improvement, and budget consulting that helps sustain best practices and standardization across the enterprise for anyone leading formal or informal projects.

Our EPMO is an integral partner in helping deliver on our strategic initiatives that improve the health and wellness of the communities we serve.

If you're a college student interested in Project Management as a career path, we encourage you to investigate an internship opportunity.

Below are a few examples of the types of projects our PMs lead:

- **Hellen DeVos Children's Hospital:** Wireless pediatric epilepsy monitoring unit – Lizzie Grathwol, Project Manager

Wireless monitoring offers children the ability to move freely about their room, floor and playroom during their testing, which takes place over a long period of time and can last from 24 hours to several days. Patients are also able to be monitored within the redesigned Floor 6 playroom (formerly the Blue Glass Studio), giving children and caretakers a place to interact and play normally while advanced neurodiagnostic testing is occurring.

- **Spectrum Health Corporate:** United Clinical Communication (UCC) – Bob VanWyngarden, Project Manager; Jenn Putnam, Program Manager

Spectrum Health currently uses Ascom phones for clinical communication. With vendor support ending in late 2020, Spectrum has taken the opportunity to completely replace this system with Voalte (Hill-Rom) smartphone technology to provide a secure platform for critical alerting and messaging. As of March, the implementation team completed work at all regional hospitals, ambulatory facilities and Blodgett, training staff and deployed 2131 devices in 220 departments. Nearly 2000 additional devices will be deployed at the Grand Rapids Medical Campus in the coming months.

- **Spectrum Health Corporate:** Warehouse Management System Project – Cathy Kehoe, Project Manager

Spectrum Health's distribution center has been transformed digitally with a warehouse management system to more efficiently manage the thousands of products and millions of dollars of inventory for the Spectrum Health system, streamlining the process from order to delivery. With the new WMS, handheld scanners and a digital database will allow the supply chain team to more accurately and quickly provide the medical supplies and other products needed for our staff and patients.

It's exciting to be a part of a profession that crosses all industries and engages with all levels within a company from front line team members to senior leadership. At the end of the day, what's most exciting is to see the impact we are making in being the best provider of health care services and health insurance as possible for our communities.

If you're a college student interested in Project Management as a career path, we encourage you to investigate an internship opportunity at Spectrum Health or any other WMPMI organization. If you're a business or clinical professional looking for an exciting career path at a recognized industry leader, please search the Spectrum Health Job Openings at spectrumhealth.org.

Thank you!

Ron Bussa

Ron Bussa, Director
Spectrum Health EPMO

Derek Mazurek,

Derek Mazurek, Director
Priority Health EPMO

1ST PLACE

\$599/Student

School Trophy Awarded



ACADEMIC ARCHITECT ASSOCIATES



KATIE
ZAHARION



ASHWATHY
BALAKRISHNAN



MEGAN
LOLL



ZACHARY
McGRIFF



MAYUREE
BARIK

Project Plan Excerpt

Dunbar Hall, one of WMU's most heavily used classroom buildings, is undergoing renovations that will bring the building up to Leadership in Energy and Environmental Design (LEED) certifiable conditions and will be complete by Fall of 2021. Therefore, Dunbar Hall will be the home to the university's School of Project Management. Under the direction of Karen Burns, the new director that has been hired within the College of Arts and Sciences, the School of Project Management will offer three study areas for students in which to emphasize, Information Technology Project Management, Construction Project Management, and General Project Management starting in Fall 2021. The curriculum for the school, including undergraduate and postgraduate degrees, aligns with Project Management Institute's (PMI) Academic Group's three volume set of curriculum guidelines. The hiring of academic faculty and administrative staff will also take place within this project in order to run the new school.

Project management is becoming an increasingly sought-after skill across multiple industries. A School of Project Management would prepare students with skills applicable in their careers. The

**"...one of the best
[project plans] I
have ever seen
come through this
competition!"**

School of Project Management at WMU will be socially, economically, and environmentally sustainable. By learning through lecture style classes, as well as participating in team assignments, students will develop emotional intelligence, effective work models, positive habits of group ethics, and leadership skills. Graduates of the School of Project Management are expected to achieve high success rates in job placement and lead successful careers based on the foundations made by their education. The school will satisfy society's need for highly qualified project management professionals directly out of college.



2ND PLACE

\$400/Student

School Trophy Awarded



DIVERSE URBANITES



KEERTHANA
NAGAMANI



BRIAN
SUSILO



KIMBERLY
CHONG

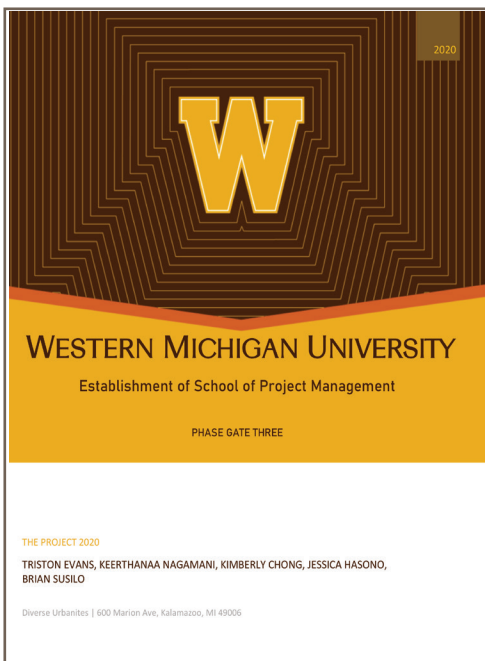


JESSICA
HARSONO



TRISTON
EVANS

Project Plan Excerpt



Work towards the School of Project Management (SoPM) began in 2018, when, by the end of 2019, Dunbar Hall was completely renovated into a LEED building to house the SoPM. Part of the previous project was to furnish the building with new technology, which included computers and basic software licensing such as Microsoft Windows operating system and the Microsoft Office suite. The project targets to begin classes on August 30, 2021. Additionally, the program curriculum emphasizes three chosen areas of study based on market research in the geographic area. The areas of study are information technology, business, and engineering. The project plan also goes on to discuss future projects/activities that can be carried out to expand course offerings to other majors and make the WMU's SoPM one of the best programs offered in the field of Project Management globally.

An analysis performed by Anderson Economic Group (AEG) shows that project management is the most sought-after skill, with 33% of growth in demand within the labor force by 2027. Apart from this, interdisciplinary

“...this is professional grade work.”

research within the university indicates the interest students from all domains have in acquiring project management skills. Also, WMU has various individual projects that are taken up across various domains. For instance, WMU has many environmental initiatives and construction projects that students are actively involved in. An authorized entity like SoPM would benefit both the students and the university.

3RD PLACE

\$300/Student

School Trophy Awarded



Michigan Technological University

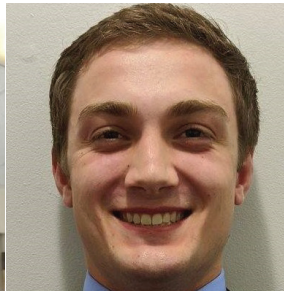
PM BACK TO THE FUTURE



KAITLYN
BARTH



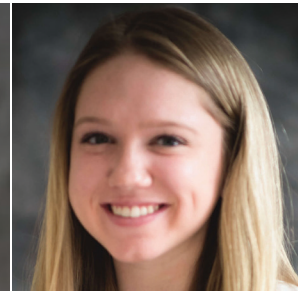
STEPHEN
YOUNG



JOE
RIGLING



RYAN
SCHULLER



TAYLOR
ANDERSON

Project Plan Excerpt

According to the Global Accreditation Center on the Project Management Institute (hereafter referenced as PMI©) website, there are currently 70 Project Management programs offered in North America, and of that only 15 of those universities offer a bachelor's degree in this field (PMI©, 2020). With this information, we can see the need for more Project Management programs offered at colleges and universities across North America. The need for project managers spans across all industries in the workforce, and with a program at MTU we could help meet the demand for filling those positions in various companies. The low amount of Project Management programs currently offered justifies the need for implementing it on our own campus.

Our team will develop a plan for implementing the new School of Project Management on the Michigan Technological University (hereafter referenced as MTU) campus. The school will offer project management degrees in the form of a variety of

**“Great revisions
made.”**

bachelor's degrees, a minor, and a master's degree. The plan will include the hiring process of faculty and staff to support this program and identifying the program's curriculum. The program will be complete and ready to launch by August 30th, 2023.



4TH PLACE

\$250/Student

School Trophy Awarded



Michigan Technological University

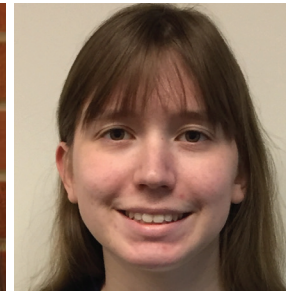
THE PERTfect TEAM



JOHN
HAMMEL



VICTORIA
HOFFMAN



CORINNE
GIERSCH



MITCHELL
DeLONG

Project Plan Excerpt

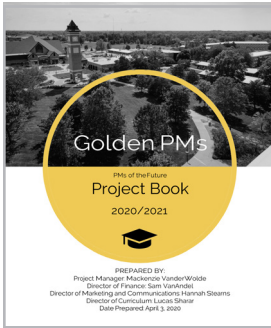


The mission of The PERTfect Team is to establish a curriculum and all other operating standards for the newly created School of Project Management at Michigan Technological University. The purpose of this project is to create a useful and applicable project management degree program that can be valuable in a number of industries including manufacturing, design, and project management, as well as hiring the best talent available to convey these learning goals.

Across the globe, the need for project management skills is on a steady increase. In 2017 there were 6.7 million project management jobs in the United States, and that number is expected to reach 8.8 million by 2027[1]. Project management fits well into the technical degrees that Michigan Technological University already offers and adds another dimension to make students more attractive to potential employers. The project management curriculum will be a valuable addition to the technical and leadership skills possessed by

Michigan Technological University students that employers are seeking.

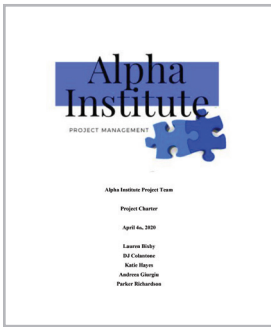
**“Properly set up
and delivered!”**



5TH PLACE



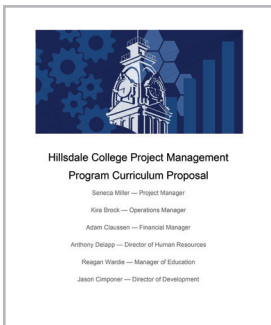
\$250
Per Student



6TH PLACE



\$250
Per Student



7TH PLACE



\$250
Per Student



8TH PLACE



\$250
Per Student



9TH PLACE



\$250
Per Student

WHAT'S NEXT

SAVE THE DATE:
Professional Development Day (PDD)
October 13, 2020



**November is
Veteran's
Month!**

**BREAKFAST, LUNCH, DINNER MEETINGS &
WORKSHOPS HOSTED REGULARLY!**

Visit WMPMI.ORG &
like, follow, and subscribe to our social media pages:



