



**PROFESSIONAL
DEVELOPMENT
DAY** OCTOBER 13, 2020
8:30AM - 5:00PM

Reset Your Change Skills for Career Success: a Fun,
Enriching, Engaging, Fast-Paced Virtual Session to Get
You Through the Pandemic and Beyond



**Project
Management
Institute.**
Western
Michigan

A photograph of a man with a beard and short dark hair, wearing a grey t-shirt, carrying a young girl with curly hair on his shoulders. The girl is wearing a white sleeveless top and dark shorts. They are both smiling and looking towards the camera. The background is a soft-focus green field, suggesting a park or outdoor setting.

From the Heart

When people love what they do, you feel it, because it matters to them.

We're grateful to our Spectrum Health teams who bring their hearts to their work and communities.

Personalized services and programs to prevent disease and to improve care and coverage matter here—inside and outside the walls of Spectrum Health.

Improve health, inspire hope and save lives.™

 **Spectrum**
Health System

A LETTER FROM OUR PRESIDENT



Welcome to Virtual Professional Development Day 2020!

I would like to start with saying Thank You to all our sponsors, today's speakers, the volunteers that planned the event, and our Board of Directors. Everyone worked so hard to bring this unique experience to you. And of course, Thank You to all the members and guests that are joining us today.

This year's theme; RESET YOUR CHANGE SKILLS FOR CAREER SUCCESS: A FUN, ENRICHING, ENGAGING, FAST-PACED VIRTUAL SESSION TO GET YOU THROUGH THE PANDEMIC AND BEYOND is an attempt to go through the changing world around us and what we can all do to prosper through it. We are going to show you what is changing in Project Management, how to RESET your goals for the future, and teach you essential skills for managing change.

We strive to provide our members and guests with a quality learning experience at each of our events. Today's event is no exception. Our experienced speakers, Sue Cain and William Johnson, from Corporate Learning Institute and our Keynote speaker, Spencer Horn, will help you transform your career with the insights and action plans you need now! I hope you will learn a lot about yourself, have a new perspective on your work and are willing to try new things at work and in your personal life. This year has been especially challenging to all of us, but we will all come out of it stronger than ever before.

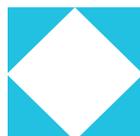
We will succeed. We are Project Managers, Managers of Change!

Thank you for your continued support of WPMPI



Kinga Winiarska

PMP, CSM, CDA
President, WPMPI

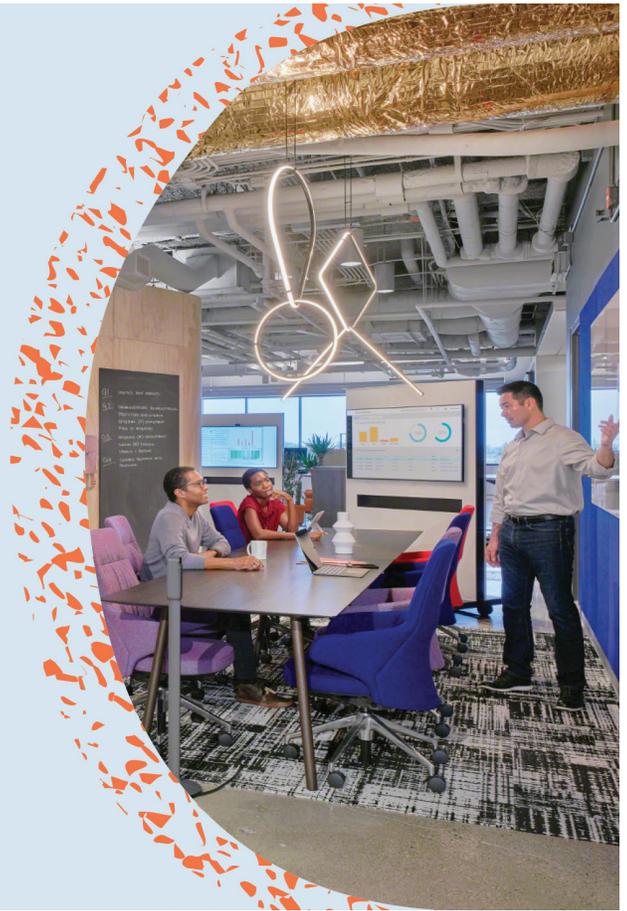


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Project managers bring it all together.

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WHAT IS PDD?

WMPMI's Professional Development Day (PDD) is an annual event dedicated to learning and networking. The PDD is designed to cover subjects that are relevant and on-trend in project management. It also provides individuals with an opportunity to earn Professional Development Units (PDUs) towards PMI® certification applications or renewals.

On average 300 professionals attend the event and highly valued speaker(s) present on topics covering leadership, strategic and business management skills.

PROFESSIONAL DEVELOPMENT DAY 2020

The goal of this year's PDD is to address the elephant in the room: the global pandemic and its impact on the Project Management profession. Few individuals have had to navigate through anything like we've been experiencing this year; these are indeed challenging times. At the core of the PDD 2020 curriculum is change management; an integral part of project management and a relevant, essential skill to successfully maneuver through our "new normal".

We have organized the PDD as a virtual event for the safety of our attendees and speakers. The event is structured into four Breakout Sessions and a Keynote address. By attending the Keynote and Breakout Sessions, you will earn 7.5 PDUs: 3 Leadership, 3.5 Strategic & Business Management, and 1 Technical. The event will also feature opportunities to connect with the WMPMI board members and a recruitment-focused networking event led by Jill Arehart from TekSystems.

We hope that you enjoy this event and more importantly that the information you gain today accelerates your success tomorrow!

CLAIMING PDUs

For members expecting to use event PDUs toward certification renewal, it is important that the registrant provide their PMI ID# at the time of event registration. (Logging into the WMPMI website when registering will automatically load your PMI ID# in your registration.) PDUs associated with this year's PDD will be reported automatically to the PMI, which may take up to four (4) weeks to be applied. PMI will confirm PDUs via email. If you do not see the PDUs reported after 4 weeks, please reach out to our VP of Member Experience at vpmemberexp@wmpmi.org.

PLEASE LIKE, FOLLOW, AND SUBSCRIBE TO OUR WMPMI SOCIAL MEDIA PAGES :



AND VISIT WMPMI.ORG



**The event: unprecedented.
The technology: unbeatable.**

Your special event is one of a kind — maybe even once in a lifetime. That's why we want to make it spectacular. So, in addition to our award winning food and exceptional service, we've taken our technology up a notch. We are now a full HD facility with 16x9 wide format screens, LED lighting, digital media playback and much more. Now your wedding, fundraiser, party, or meeting can be streamed live online for free. Let's get the party started. www.thepinnaclecenter.com



THE PINNACLE CENTER

No place for the Pinnacle.

MEET YOUR BOARD MEMBERS

Different board members will be available during each break during the event to take your questions and feedback. Please view the agenda for the exact schedule and join us during these times to connect!



Kinga Winiarska
President



Jeff Kissinger
Past President



Jim Walker
VP, Administration



Joseph Vig
VP, Academic Outreach



Rosemary Mills
VP, Finance



Aubree Clark
VP, Marketing



Patricia Brown-May
VP, Member Experience



Alex Reister
VP, Professional Development



Brent Wilson
VP, Sponsorship

AGENDA

| | |
|---------------|--|
| 8:30-9:00am | Welcome from WMPMI President Event Day Agenda Introduction of Speakers |
| 9:00-9:45am | Plenary Session: <i>What's Changing in Project Management?</i> |
| 9:45-10:00am | Connect With Your Board: <i>Alex Reister & Jim Walker</i> |
| 10:00-10:45am | Breakout Session #1: <i>Essential Skills for Managing Change</i> |
| 10:45-11:00am | Connect With Your Board: <i>Rosemary Mills & Joseph Vig</i> |
| 11:00-11:45am | Breakout Session #2: <i>Know Your DISC Change Style</i> |
| 11:45-12:00pm | Connect With Your Board: <i>Brent Wilson & Kinga Winiarska</i> |
| 12:00-12:30pm | Lunch |
| 12:30-1:00pm | Recruiter Session & Networking |
| 1:00-2:30pm | Keynote Speaker: <i>Spencer Horn</i> |
| 2:30-2:45pm | Connect With Your Board: <i>Patricia Brown May & Aubree Clark</i> |
| 2:45-3:30pm | Breakout Session #3: <i>Collaborating With Others Through Change</i> |
| 3:30-3:45pm | Connect With Your Board: <i>Kinga Winiarska</i> |
| 3:45-4:30pm | Breakout Session #4: <i>Create an Action Plan to Reset Your Future</i> |
| 4:30-5:00pm | Closing Session |

EVERYTHING

OURS

HAS

IS HERE

ITS

WITH

PLACE

YOU



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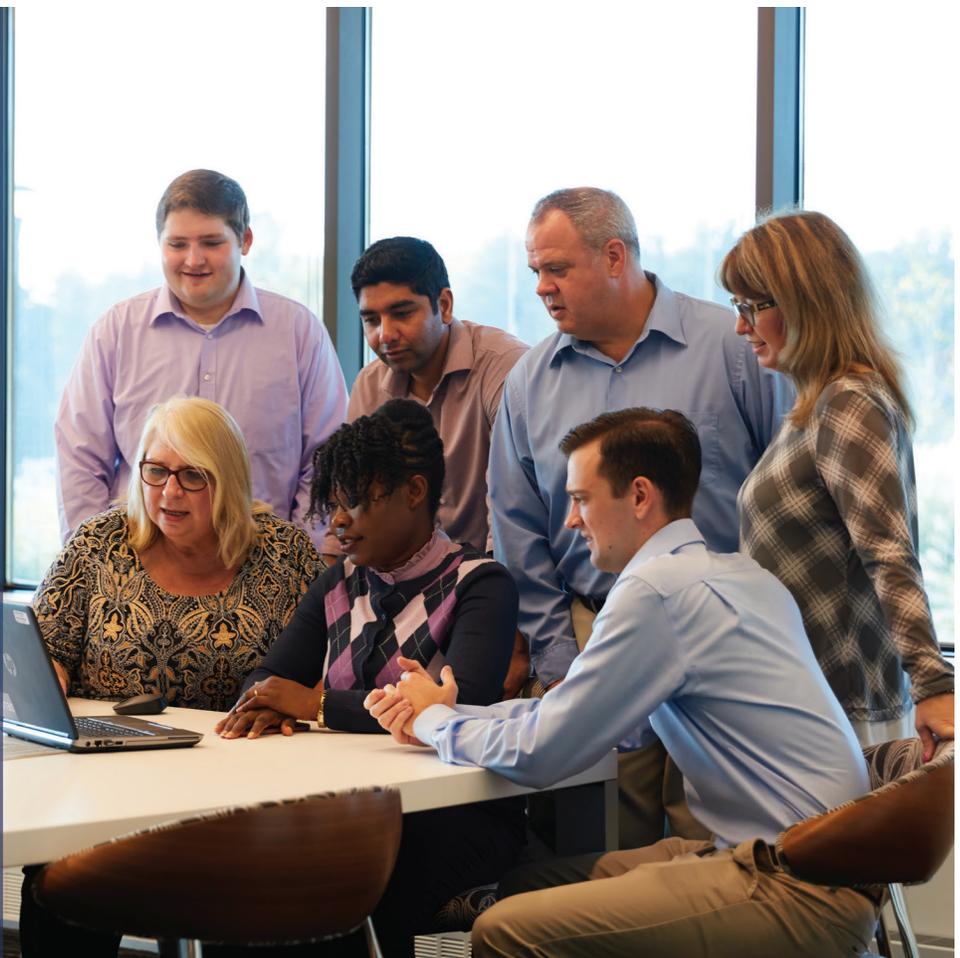
LET'S CELEBRATE TOGETHER

Whirlpool
CORPORATION

BUILDING A CAREER THAT MATTERS

Did you know Whirlpool Corporation is the world's leading global manufacturer and marketer of major home appliance brands such as JennAir, KitchenAid, Maytag, Whirlpool and Amana? We are committed to improving life in the home.

Check out our job listings:
WhirlpoolCareers.com



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SPECTRUM HEALTH



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THE PINNACLE CENTER

KEYNOTE SPEAKER: SPENCER HORN



President of Altium Leadership

International Speaker, High Performance Team Expert, Executive Leadership Coach, Conflict Advocate, Accountability Evangelist

Sought out by businesses internationally as an enthusiastic, insightful source for counsel and advice on developing productive and focused corporate cultures.

Spencer is able to draw upon his 28 years of executive experience to reenergize seasoned and emerging professionals and increase organizational effectiveness. Spencer has been speaking and presenting at PMI chapter development conferences since 2010 and has been a regular speaker at the PMI Leadership Institute Meeting (LIM) North America Conference, since 2014. He has also been the concluding speaker for the yearlong, PMI Leadership Institute Master Class (LIMC) since 2015.

Put On Your Mask AND Cape! Own the New Normal

Right now, people are hurting because of uncertainty, change in working conditions, loss of employment or reduced work. Many are worried about physical and mental health, for themselves and their families. Some people are paralyzed by bad news. It is causing anxiety. Some people are waiting for things to change. Many feel powerless because they can't do what they normally do, so they do nothing.

We will discuss how to step into a more powerful persona to help you succeed in your current job or get hired if you need a job. You will learn techniques that will help you easily put on your cape and increase your confidence to help you achieve better business results and breakthrough roadblocks to your success.

Session Benefits:

1. Identify self-sabotaging thoughts and actions so you can begin to recognize and minimize their impact.
2. Learn strategies to "own the new normal" including the "Personal Power Model"
3. Balance your responsibilities while working from home.
4. Evidence of the power of these principles will be shared in stories.

We now live in a world where it is better to be negative than positive. May you all test negative!

BREAKOUT SESSIONS



Susan Cain, LCSW

Partner at Corporate Learning Institute

A key part of the planning team for the 2020 Professional Development Day providing direction and thematic focus. Susan is a creative powerhouse as a training designer, coach and consultant. She is a qualified corporate coach who is certified in the use of multiple assessments. She is an expert in helping leaders, contributors and teams develop their performance potential. Susan has received numerous recommendations on LinkedIn.



William Johnson, MCT, CPC

Faculty Member at Corporate Learning Institute

An experienced training and development professional who specializes in team development programs and performance coaching for individuals. He has worked with a wide variety of organizations, including corporates, non-profits and schools. William is a former Aon executive, and is a CPC - Certified Professional Coach, and an ACCT Level II Challenge Course Practitioner and Challenge Course Manager Certifications.

Plenary Session

Heraclitus, the Greek philosopher, coined the phrase that is common today, “Change is the only constant in life.” Though our worlds are constantly in flux, no one can deny that our experiences with the global pandemic have forced us all into changes we couldn’t have predicted. Understanding where we are right now individually and collectively as a profession is important in order to progress and thrive in the “new normal”.

We will look at the changes the world and our industry are undergoing in 2020 and evaluate how we are individually responding to these changes. You will be introduced to the skills needed to get you through this global pandemic and beyond!

Session Benefits:

1. Review lessons learned so far during these challenging times and the project economy
2. Discuss what is changing in project management
3. Begin to assess how you are coping



BREAKOUT SESSIONS

Breakout Session #1 - *Essential Skills for Managing Change*

Heraclitus, the Greek philosopher, coined the phrase that is common today, “Change is the only constant in life.” Though our worlds are constantly in flux, no one can deny that our experiences with the global pandemic have forced us all into changes we couldn’t have predicted. Change is hard, but effective management of change provides a structured, consistent, and measurable change environment that can be leveraged for success when utilized in both your personal and professional life! Thankfully, there are several tools to help us all to become more effective in managing change!

We will discuss skills and tools needed to help you manage change. You will also be able to apply these techniques immediately through development of a personal change plan!

Session Benefits:

1. Identify key skills needed for managing change
2. Evaluate your position on the Bridges Model
3. Identify change challenges
4. Understand the ADKAR model and apply to a personal change plan

Breakout Session #2 - *Know Your DISC Change Style*

Have you heard of or taken a personality test in the past? It’s a known fact that our personality type influences how we interact, or our preference to not interact, with others in our home or workplace. Have you ever considered though, how your personality impacts your ability to manage or how to best influence change based upon your personality type? We will discuss exactly this concept!

We will learn about the DISC model of personality types and how each type can effectively and uniquely approach change management. We will also discuss how changes influence our personality and style preferences. You will have an opportunity to connect your personality type to your change performance and set goals for improvement!

Session Benefits:

1. Recognize the value of diverse approaches in managing change
2. Learn about the DISC model and application to change management
3. Identify your style and explore your priorities when you encounter change
4. Discover how COVID19 may have impacted your profile preferences
5. Create an action plan for optimizing performance during change



BREAKOUT SESSIONS cont.

Breakout Session #3 - *Collaborating With Others Through Change*

Knowing YOUR personality type is only half of the battle; the other half is understanding the personality types of those needing to change with you or whom you're trying to influence for change! Unfortunately, folks are not walking around with their DISC profile stamped to their foreheads... or are they?!

We will learn a technique that will allow you to quickly assess another person's DISC style for the purpose of understanding how that person will interact with the desired changes and the best way to approach change with them. You will also acquire two different strategies for helping others to adapt to change and develop a change plan for influencing change in others!

Session Benefits:

1. Discover how to read other's DISC styles and how to approach change with each style using the DISC DECODER
2. Learn 2 ways to help others adapt to changes on projects
3. Utilize the ADKAR Model to identify how you can help others change

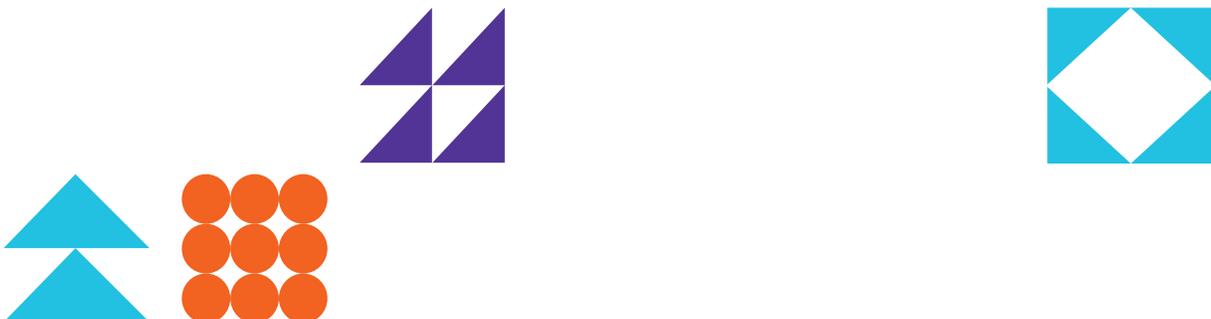
Breakout Session #4 - *Create an Action Plan to RESET Your Future*

The goal of attending any conference is to grow from the experience and apply what you have learned to your personal and/or professional endeavors. The challenge is that often conferences are so OVERFLOWING with information that sorting through it or attempting to enact all of the concepts is overwhelming and nearly impossible to achieve successfully! That is exactly why this session is focused on making a plan for your change before you go!

We will discuss techniques for making a plan into a reality. You will develop your individualized strategy for implementing what you have learned today and leave ready for any changes coming your way!

Session Benefits:

1. Learn how to think backwards from perfect: The Outcome Thinking Model
2. Identify "5 Bold Steps" that will cause your plans for change to materialize
3. Discuss your key take-away's from today and learn of resources that will help you learn more



NETWORKING EVENT



Join Jill Arehart, Account Manager for TEKsystems, from **12:30 - 1:00pm** to network with other attendees, and learn tips on how to build new connections and deepen current connections in a virtual world.



UPCOMING WMPMI EVENTS

VETERANS MONTH NOV 2020



Each Event Features a Veteran Speaker

Veterans & Active Service Members Are Free! Mark Your Calendars.
Nov. 9 - Dinner, Nov. 13 - Lunch, Nov. 20 - Breakfast



COMING 2021

Become an Agile
Certified Practitioner



Created by agilists for agilists, the ACP is PMI's fastest growing certification. Details TBA.

COMING FEBRUARY 2021!

If you enjoyed today's
presentation...

***Mark Your Calendars
February 24, 2021!***

Spencer Horn returns for a Workshop in
February. Watch for details!

