




**Project
Management
Institute.**
Western Michigan

PROFESSIONAL DEVELOPMENT DAY

Level Up! October 12, 2021

A man with a beard and short dark hair, wearing a grey t-shirt, is smiling and carrying a young girl with curly hair on his shoulders. The girl is wearing a white sleeveless top and dark shorts, and she is also smiling. They are outdoors in a grassy area with trees in the background.

From the Heart

When people love what they do, you feel it, because it matters to them.

We're grateful to our Spectrum Health teams who bring their hearts to their work and communities.

Personalized services and programs to prevent disease and to improve care and coverage matter here—inside and outside the walls of Spectrum Health.

Improve health, inspire hope and save lives.™



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WHAT IS PDD?

Professional Development Day (PDD) is an annual event dedicated to learning and networking.

The PDD is designed to cover subjects that are relevant and on-trend in project management. It also provides individuals with an opportunity to earn Professional Development Units (PDUs) towards PMI® certification applications or renewals.

On average 300 professionals attend the event and highly valued speaker(s) present on topics covering Leadership, Strategic and Business Management Skills.



READY TO TRANSFORM THE WORKPLACE?

For more than a century, Steelcase has led the way in providing inspiring spaces that help people work, learn and heal. We believe our products and services create a better experience and more energizing day for people around the world — and you have the opportunity to drive that impact. A job or internship at Steelcase invites your unique perspective to the table and paves the way for personal growth.

Explore the possibilities at careers.steelcase.com

Steelcase



CASCADE
engineering

A Triple Bottom Line Company.
People, Planet, and Profit.

www.cascadeng.com

Watch WMPMI Videos for PDUs

As a member of WMPMI, you can view videos of previous Breakfast and Lunch meetings to earn Leadership, Strategic, and Business & Technical Project Management PDUs

**NOT A WMPMI MEMBER YET?
SIGN UP FOR ONLY \$25/YR**

KFORCE

**MERGING YOUR
VISION AND OUR EXPERTISE
WE HELP YOU ACHIEVE POWERFUL RESULTS**

A LETTER FROM THE PRESIDENT



Greetings and welcome to the Virtual Professional Development Day 2021!

This year's theme 'LEVEL UP' allows us to reflect on ourselves, our company and employees. Are we prepared to go to the higher level in our career, understand our vulnerability, our company risk management and ways to protect ourselves personally and our work environment? We also need to be nimble and adaptive in our current environment. Level Up all parts of our work – be vigilant, secure, adaptive to change – all while working in a home environment.

Our speakers this year will show us real-life examples of mitigating obstacles, preparing ourselves to the new virtual world. And of course, we have to remember about being Agile, about being able to understand, adapt, deliver and change quickly in an ever-evolving, rapid environment we live in today.

We strive to provide our members and guests with a quality learning experience at each of our events. Professional Development Day event is no exception. We are excited to bring you a dynamic lineup of speakers and breakout sessions for this full day event, which will be jam packed with the most up-to-date information, insights, and best practices for Project Managers to add to their toolboxes.

I would like to acknowledge all our amazing speakers and all our sponsors, the volunteers that planned the event, and our Board of Directors. I feel truly fortunate to be part of this network of volunteers and members who continue to persevere and help one another. And of course, Thank You to all the members and guests that are joining us today.

My hope is that you come away from this event with a renewed energy for your career and new knowledge and skills that will help you stay relevant in our ever changing global economy and work environment.

Thank you for your continued support of WMPMI!

A handwritten signature in black ink that reads "Kinga Winiarska". The script is elegant and cursive.

Kinga Winiarska, PMP, CSM, DASSM, AH-MC
President WMPMI

A background image showing a diverse group of office professionals in a meeting. A man in a light blue shirt and glasses is speaking and gesturing with his hands. A woman in a red top is listening. Other people are visible in the background, some looking at laptops. The scene is set in a modern office with large windows.

Building a Career That Matters

Life at home has always been at the heart of our business, and it's why we are proud to be the world's leading kitchen and laundry appliance company.

Our global teams of exceptionally talented people reflect our diverse consumer base. Through Respect, Integrity, and Teamwork, we are able to unleash individual and collective talents to create a winning culture where employees feel empowered to do their best work.

AGENDA

8:30 - 9:00 AM

Welcome by Brantlee Underhill

Managing Director, PMI North America

9:00 - 10:30 AM

Bill Flanagan

Senior Instructor, Knowledge Source Inc.

10:30 - 12:00 PM

Tim Nolan

Senior Application Manager, Collin County TX

12:00 - 1:00 PM

Lunch Break

1:00 - 3:00 PM

Scott Augenbaum

*Cybercrime Prevention Trainer
Retired FBI Supervisory Special Agent*

3:00 - 4:30 PM

**Lean & Agile: What We Know &
What We've Learned**

Bob Dougherty - *Agile Portfolio Office, Steelcase*

Dean Hubbard - *Senior Project Manager, Steelcase*

Tim Schipper - *Lean Management Office, Steelcase*

4:30 - 5:00 PM

Parting Words



MEET YOUR BOARD MEMBERS



Kinga Winiarska
PMP, SAM, DASSM, AH-MC
Cigna
President



Andrew Gill
PMP, CSM
Dematic
President-Elect



Angel Swaynie
PMP
CBI | Cyber Security Solutions
VP, Administration



Joseph Vig
MBA, A-CSM, FCP
TWR
VP, Academic Outreach



Rosemary Mills
PMP
Flexco
VP, Finance



Kim Kalman
CAPM
KMK Business Projects, LLC
VP, Marketing



Patricia Brown-May
MBA, PMP
Birlasoft
VP, Membership Experience



Brent Wilson
MBA, PMP
Concrete Vision
VP, Sponsorship

Director of Administration Special Projects

Shirley Burrows

Director of Finance Operations

Jonathan Luibrand

Director, Traverse City Branch

Shari Hufford

Director of Public Relations

Sadie Morrissey

Director of Academic Outreach, 9-12 Program

Liisa Blick

Director, PMI Community of Practice

Phil DeVries

Director of Member Experience

Patty Boer

Directors of Programs

Sudip Suvedi, Paul Porras, San Haddad

Director of Process and Procedures

Trina Poston

Director of Web Content

Sharon Herzog

PMI EF Liason

Nadia Sunny

MEET TODAY'S SPEAKERS

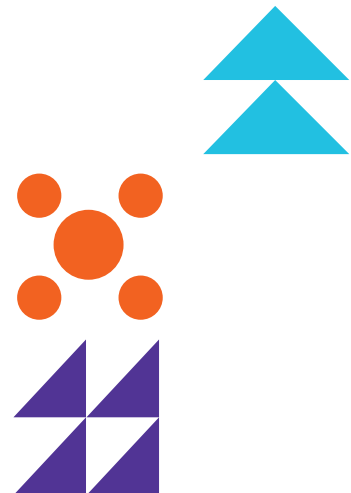


Brantlee Underhill

Brantlee leads Project Management Institute's (PMI) North America region to grow PMI's relevance amongst organizations, individuals and communities. A Certified Association Executive (CAE) and nonprofit executive, Brantlee aligns PMI's strategy and operational plans to serve PMI's North American market and volunteer-led communities to empower people to make their ideas a reality. In her 20+ years with PMI, Brantlee has led community, organizational and volunteer leadership transformation to achieve greater engagement and value outcomes for PMI members around the globe. She has led the establishment of PMI offices in Dubai, Singapore and Brussels; coaches teams in change and stakeholder engagement; and co-led the start-up team for implementing PMI's culture and change management capability.

Session: Working Smarter with PMI

PMI's 2021 Talent Gap report tells us that the global economy will need 25 million new project professionals by 2030 and that we can't recruit skilled people fast enough. Keeping projects on track was a top challenge for business leaders in 2020, and that had to be managed alongside of organizational changes to digital transformation and business strategy. Project management played a pivotal role in 2020 as the world was faced with major changes, new initiatives, short timetables, and new ways of working. Learn how PMI is bringing project management skills to a broader audience – and how the focus is on giving more people around the world the opportunities and insights they need to work smarter.





Bill Flanagan

Bill Flanagan has been a leader of people and projects for forty-seven years. In his early career he served as a US Navy Nuclear Submarine Officer followed by twenty-six years in the Electric Power Industry with Progress Energy in both business management and major nuclear plant upgrade and improvement projects. Today Bill is a Senior Instructor for Knowledge Source Inc where he teaches PMP and PMI-RMP Examination Prep and Risk Management Workshops. He served as VP Certifications for NCPMI 2016 through 2020. He is a volunteer Executive in the High Tech Entrepreneurship at North Carolina State University where he coaches graduate students starting new businesses with cutting edge technology. He holds a BS in Electrical Engineering and an MBA from North Carolina State University. He is a Professional Engineer in the State of North Carolina and holds a PMP and a PMI-RMP Certification.

Session: Titanic - Still a Lesson Learned in Risk Management

Join us for an interactive, energetic look at the lessons learned from the RMS Titanic and what it is still teaching us in Risk Management. We'll use lessons from history as a fun backdrop to reinforce the trends in Risk Management and how we can leverage them to bring in more successful projects. We'll explore items such as:

- Why there is value in documenting low probability, low impact risks.
- How should you handle risks with extremely low probability, but catastrophic consequences.
- How to utilize a Probability and Impact Matrix to assess and communicate the risk associated with a change.
- Keeping it Agile with a Risk Burndown Curve.
- Understanding the difference in individual project risk and overall project risks and the benefit of a Monte Carlo Program.





Tim Nolan

Tim has been at Collin County, Texas since 1992. Since then, he launched GIS, Agile and Kanban at the county. He has learned that Records Management is cooler than you think and Apps are the best way to share information. GIS was his first love, and Agile is his new love.

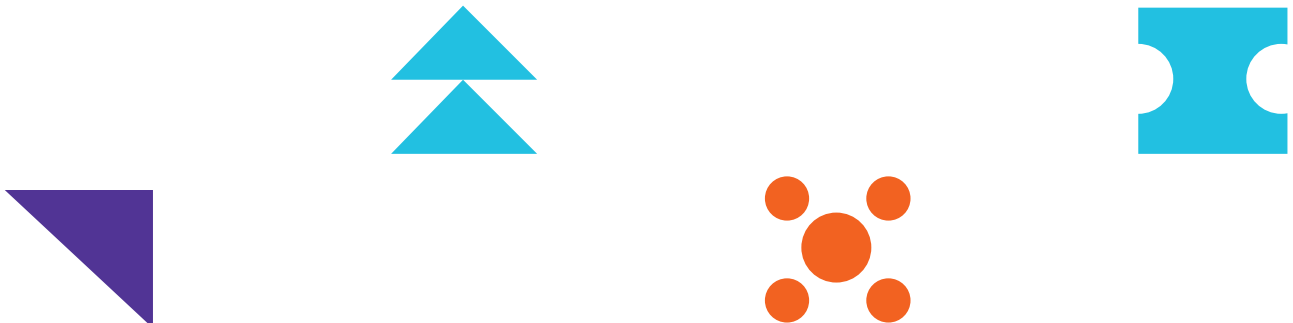
Session: Rapid Group Decision Making with Affinity Mapping

Have you ever had a ton of opinions from stakeholders and were unsure of what you should work on next? Here's a tool that can help. Affinity Mapping is a visualization technique that captures a lot of information (ideas, requirements, options, etc.) of a large group in a short period of time. Affinity Mapping can define a problem better. Solutions are better refined with this technique.

We will perform an Affinity Mapping exercise in Miro. I want the entire audience to participate. We will gather as many ideas as possible for a problem that I'll share at the Meetup. We will harvest these ideas into clusters that will reveal alignment out of chaos. The solution may evolve from our original individual assessment. We will see other perspectives and come up with new ideas as a crowd.

Hack Your Meetings with #LeanCoffee

Tired of wasting time in long, drawn-out meetings? Are you ready to finally have a productive meeting where everyone is fully engaged and participating? Are you ready for a fun new meeting format? The Lean Coffee method is all about collaboration and simplicity. In this workshop, we will cover what tools are necessary for conducting a Lean Coffee meeting and how it works. But most importantly, we will all have a Lean Coffee meeting together, followed by a retrospective to discuss the experience and how this meeting format can fit in at your organization.





Scott Augenbaum

Scott joined the FBI's New York Field Office in 1988 as a support employee. In 1994 he became a Special Agent and was assigned to the FBI's Syracuse, NY office where he focused on domestic terrorism, white collar and hate crimes, and computer crimes. In October 2003, Scott was promoted to Supervisory Special Agent in the Cyber Division/Cyber Crime Fraud Unit at the FBI's Washington D.C. headquarters where he was responsible for managing the FBI's Cyber Task Force and Intellectual Property Rights Programs.

During his over 3 decades with the FBI, Scott has responded to thousands of Cyber Crime incidents whose victims suffered financial and reputation losses that, to this day, have no chance of being recovered. Through first hand experience, Scott learned the simple, non-cost steps that, if taken, could have prevented 90%+ of these losses.

Session: CYBERCRIME - A Global Problem That Continues to Grow

Are you prepared, or are you the next victim?

1. Understanding the scope of the cybercrime problem and the commonalities of all cybercrime victims
2. Email/Social engineering is the main attack vector
3. The dark web and password reuse are a cybercriminals best friend
4. Identifying your mission critical accounts
5. Creating and remembering passwords
6. Embracing and setting up two-factor authentications
7. Dealing with the business email compromise
8. Understanding ransomware protection
9. Securing your technology (work from home)
10. Protecting your family



Lean & Agile: What We Know, and What We've Learned

Using history as a guide, we will learn that Lean and Agile are not so vastly different. We will explore several core principles from Lean and Agile that make both of these methods similar and effective methodologies.

Focus on the customer
Connection to the user
One Thing at a Time

Visual work and transparency
Continuous Improvement
Flowing work in development

Agile and lean are closely related disciplines and share many of the same concepts to limit the work in process and make development work flow.



Bob Dougherty

Bob currently holds the position of Manager, Agile Portfolio Office at Steelcase Inc. and is the Agile Transformation Leader, leading the Agile Transformation Team. Bob brings 30 years of I.T. experience in many capacities such as Program/Project Management, Agile, Software Development/Integration, Network and Telecomm Engineering, and Data Center Design, Construction, and Management. Prior to joining Steelcase, Bob managed the ITS Portfolio & Project Office at Meijer Inc., and also worked at Haworth Inc., Provia Software, Herman Miller for Healthcare, and BASF. Bob attended Middlesex College in New Jersey and holds several certifications including PMP, CSM, CSPO, SAFe, Scrum@Scale, ITIL, and LEAN Six Sigma. Bob is married, has 4 children, and enjoys all types of outside activities, especially if it has a motor.



Tim Schipper

Tim is a graduate of Calvin College and the University of Michigan (Bachelors of Mechanical Engineering and Masters of Science). His career has spanned 36 years and includes time as a tool designer, engineering educator, engineer, IT manager, Lean expert, author, and Agile coach. Since 2003, He has led Lean transformations in the areas of manufacturing, office processes, IT development, global product development, new business initiatives, government agencies, and non-profits.

He currently works for Steelcase Inc. of Grand Rapids MI. Timothy previously served on the board of directors of LPPDE, Inc., a international non-profit group which promotes the exchange of Lean product and process development information and techniques.



Dean Hubbard

Dean Hubbard, PE, PMP is a graduate of Western Michigan University and Kettering University (Bachelors in Mechanical Engineering and Masters of Science in Manufacturing Management). His nearly 30 year career includes multiple roles in product development and launch, technical sales, engineering management, business process improvement and finance team leadership. Since 2014, he has led several global product development projects and implemented a product development process at a major office furniture supplier.

He is a senior project manager on global seating development projects at Steelcase Inc. of Grand Rapids, MI, a licensed professional engineer in the State of Michigan and a PMI certified project management professional.

CALL FOR VOLUNTEERS

2022 Board Positions

We are currently seeking nominations for the Executive Board of WMPMI. You may nominate yourself or someone you think may be a good fit.

Open Board Positions:

Vice President, Administration (Jan 1 2022 - Dec 31 2023)

Vice President, Finance (Jan 1 2022 - Dec 31 2023)

Vice President, Sponsorship (Jan 1 2022 - Dec 31 2023)

SPECIAL ELECTION: Vice President, Professional Development
(Remaining Term - Jan 1 2022 - Dec 31 2022)

Email a short bio and headshot to the Nomination Committee
BY OCTOBER 22nd to wmpmicommittee@yahoo.com

THEProject 2022 Open Positions

THEProject is an annual collegiate project management competition offered by WMPMI. The competition engages college students in the practice of project management, develops their leadership skills, and provides a showcase to demonstrate abilities with business and community leaders from West Michigan.

Assistant to the Director, THEProject

PM of Panelist

Assistant to the PM of Panelist

Assistant to the PM of Printed Program

PM of Student Experience

Assistant to the PM of Event Day

Mentors

For more information and role descriptions, please contact VolunteerDirector@wmpmi.org

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THE PINNACLE CENTER





INNOVATING

for your best life.

**How healthy will you be 20 years,
or 20 minutes, from now?**

At Spectrum Health, we're already thinking ahead to what you'll need to stay healthy. It's why we are involved in hundreds of innovative clinical trials that could impact everyone's future. And why some of the world's top specialists are inspired to come here to work with us today. You may not know where life will take you, but at Spectrum Health we are determined to get you there in the best health possible.

SPECTRUM HEALTH



Inspire. Innovate. Impact.SM

Top 5 Reasons to Join WMPMI

1. Employers seeking certified employees
2. Drive more efficiency in your work
3. Our training is hands on & interactive
4. Includes 2 year membership in Scrum Alliance
5. Network with your future coworker...?



In-Person Events Are Back!

Join us for Lunch and Dinner events in November and December to network with like-minded individuals.

November 8th | Dinner: Williamson Wallace, J.D.

Project Planning & Management: Applying Military Strategy & Tactics to Everyday Projects

November 12th | Lunch: Patrick J. Doliny, MBA, Lt. Col. USMC (Ret.)

Project Management Beyond the Military

December 17 | Lunch: Kinga Winiarska, PMP, CSM, DASSM, AH-MC
and Andrew Gill, PMP, CSM

Did I Really Sign Up for All This? A strange and unique time to serve

Breakfast events will continue to take place virtually, on 11/19 and 12/10.

Veteran's Month - November 2021

Honoring and Hearing From our Country's Veterans

