

YES, KEEP ON CHANGING!

WMPMI LUNCH MEETING PRESENTATION BY 8/11/17 MATT BOON, PMP, CSM

A great lunchtime audience in only the third West Michigan Chapter's Lunch meetings. WMPMI is evaluating the addition of lunch presentations to their already successful breakfast and dinner meetings.

First, Thanks for inviting me out to speak, I enjoyed the preparation and additional focus on the subject matter. Great Setting, Food, and Audience!

We started by setting the stage with the accelerated growth found in the Project Management Profession with the continued demand predicted for the next ten years! Change is all around us, executives know they cannot stay idle, they need to change and change quickly with less risk and with efficient spend of precious capital. Who better to help manage this change, as it doesn't take awesome reflexes, muscle, or Einstein intelligence, just someone who knows the next steps, right – The PMBOK Methodology, led by Project Managers. Studies show ninety percent of senior managers across the globe say Project Management skills are critical or important in staying competitive, in another study 60% of senior managers say Project Management is a top three discipline for their organization.

The above paragraph is exciting until mixed with a 4 year, 10,000-project study done by the Standish group showing a success rate of 11% in waterfall, and 39% for agile projects. Why the 4x difference? Harvard Business Review says there has been a 60 – 70% failure rate from the 1970's through 2013? Why with all our knowledge, books, and experience, studies indicate an 11% success rate with waterfall and yet still the huge demand for project managers?

The studies were based on the triple constraints of Scope, Budget, and Schedule, as well as customer satisfaction, hmm. The key message for the presentation was based on the customer who is probably managing teams with a variety of expectations, and our deliverables are bringing change. Operations is made up of many individuals, bringing a variety of experiences, backgrounds, abilities, skills, cultures, friendships, personalities, behaviors, motivations, insights. How do we work with that mix? Are we thinking about it, planning for it? Daniel Burrus in Flash Foresight tells it's no longer good enough to be proactive, jumping on today's / tomorrow's issues, we need to be "Preactive", or thinking 6 months or years down the road. How will operations embrace our deliverables months down the road, well after the project was completed, are we "preactive"? Are we thinking about this in project definition, planning, execution, monitoring, and closing? Are we making too many assumptions regarding how accepting our product, service, or result will be?

We then transitioned into discussing Prosci's ADKAR research and solution, something we use at Spectrum Health where I am currently a Project Manager. It is all about Awareness, Desire, Knowledge, Ability, and Reinforcement, which should be placed in every process group and phase in our project plan. We touched on how ADKAR is all through scrum and maybe that is one of reasons it is 4 times more successful than waterfall?

Again, Thank you to the WMPMI Chapter; I enjoyed the time and your participation. I trust everyone walked away with a new appreciation for how deliverable acceptance can make or break a project. Project Management, an Art and a Science, getting together to discuss its methodology is contagious.

For more information or if you know a group this presentation might be helpful for, give me a call at 616-291-2049. Matt Boon <https://www.linkedin.com/in/mattboon/> Keep on Changing! (94 or 15%)



WMPMI Lunch Meeting 8-11-17 University Club Grand Rapids, Michigan with Presenter Matt Boon of Spectrum Health