

PM-IO

Thought Leadership for the Project Manager

PROFESSIONAL DEVELOPMENT DAY SPEAKER BIOS



M. NORA BOUCHARD

M. Nora Bouchard, MA, PCC is an accomplished executive coach with 25 years experience developing successful and inspiring leaders. For the last 20 years, she has coached both experienced executives determined to enhance their existing capabilities and eager-to-learn emerging leaders. Client organizations include great companies like HP, CME Group, Allstate, NovoNordisk, and Leo Burnett.

Nora encourages clients to shift perspective; to see options for action that have been hiding in plain sight. Rather than targeting what's wrong, Nora capitalizes on the strengths and innate motivations of the executive. Her many clients appreciate her candor, humor and practical insights.



PATRICIA ROSSI

Patricia Rossi is the host of NBC Daytime's weekly Manners Minute which airs in 165 syndicated television markets. Her best-selling debut book *Everyday Etiquette: How to Navigate 101 Common and Uncommon Social Situations* is currently in its ninth printing. Patricia is a nationally acclaimed business etiquette coach, spokesperson, author, brand journalist, digital correspondent and columnist.

She is Twitter's number one Etiquette Professional worldwide. Professional sports teams, universities, corporations, and other audiences love her fun, interactive seminars on business etiquette and social influence.



ANDREW TARVIN

Andrew Tarvin is the world's first Humor Engineer teaching people how to get better results while having more fun. He has worked with thousands of people at 200+ organizations, including P&G, GE, and Microsoft. Combining his background as a project manager at Procter & Gamble with his experience as an international comedian, Andrew's program are engaging, entertaining, and most important, effective. He is a best-selling author, has been featured in The Wall Street Journal, Forbes, and TEDx, and has delivered programs in 50 states, 18 countries, and 3 continents.





ROBERT RICHMAN

Robert Richman is a culture strategist and was the co-creator of Zappos Insights, an innovative program focused on educating companies on the secrets behind Zappos' amazing employee culture.

Robert built Zappos Insights from a small website to a thriving multi-million dollar business teaching over 25,000 students per year. Through his work, Robert has been helpful for improving the employee culture at hundreds of companies.

As one of the world's authorities on employee culture, Robert is a sought after keynote speaker at conferences around the world and has been hired to teach culture in person at companies like Google, Toyota, and Eli Lilly. He has pioneered a number of innovative techniques to build culture, such as bringing improv comedy to the workplace.

His new book, *The Culture Blueprint*, is a systematic guide to how a workplace can help people grow, inspire amazing service, and ultimately drive revenue through amazing culture.



FRANK KECK

Frank's Driving Force in life is to be a catalyst in the pursuit of Idealness. In other words, helping people move closer to their ideal state in life. His driving force is driven by values of authenticity, curiosity, and adventure.

Frank began his professional speaking career in 1990. Zig Ziglar is among the speakers that inspired him to pursue his passion. His focus is on behavior change, whether he is delivering content on leadership, team-building, or culture shaping. Frank truly is the People Whisperer.



Strategic & Business Management PDU (SBM)



Leadership PDU (LEAD)



Technical Project Management PDU (TECH)



WESTERN MICHIGAN CHAPTER